## THE PRESSLEY RIDGE JOURNEY TO RACIAL EQUITY



#### Who We Are – Quick Facts

- Pressley Ridge provides programs in 6 states (PA, WV, VA, OH, MD, DE)
- 5 main service lines: Community Based, Treatment Foster Care, Education, Transition Age Youth and Residential programming
- 70+ programs
- Commitment to data driven approaches and quality outcomes



## Going from color-blind to racial equity is often a multi-step, multi-year process

#### **Emerging**

#### **Color-blind approach**

- Does not collect, disaggregate, or analyze data by race/ethnicity in programmatic or operational work
- Proposes "universal" strategies that are presumed to work for all people
- Does not see "diversity" as an important organizational consideration
- Believes that lifting up issues of race/ethnicity will only create conflict
- ☐ Has no accountability mechanisms for equity, diversity, and inclusion
- ☐ Discourages the formation of racial/ethnic affinity groups
- Presumes that all grantees can work with all groups

#### Diversity-only approach

- Does not collect, disaggregate, or analyze data by race/ethnicity in programmatic work
- Proposes "universal" strategies in grant making that are presumed to work for all people
- ☐ Sees "diversity" as an important organizational consideration
- Has accountability mechanisms for diversity, but not for equity and inclusion
- Offers cultural competence training as well as opportunities for crosscultural conversations and learning
- ☐ Supports the efforts of affinity groups working on issues of diversity and inclusion
- Invests in grantees who have racial/ethnic backgrounds similar to groups with whom they work

#### Race-tentative approach

- ☐ Has some recognition that closing racial gaps is important to its work
- Collects and disaggregates data by race/ethnicity in programmatic work but is not sure what to do with it
- May have gone through antiracism training but is unclear about what to do next
- May not appreciate the distinctions between equity and diversity/inclusion
- ☐ Has no management accountability mechanisms for equity, diversity, and inclusion
- Has no staff accountability mechanisms for equity, diversity, and inclusion
- ☐ Has affinity groups working on issues of equity, diversity, and inclusion

#### Racial equity approach

- Understands and communicates that reducing racial inequities is mission-critical
- Routinely collects, disaggregates, and analyzes data by race/ethnicity in programmatic and operational work
- Proposes targeted strategies that have been put through a racial impact analysis
- Views diversity as a value-added feature of organizations, and inquiries about the cultural competence of staff and grantees to work with diverse groups
- ☐ Has mechanisms for management accountability for equity, diversity, and inclusion
- ☐ Has mechanisms for staff accountability for equity, diversity, and inclusion
- ☐ Supports the efforts of affinity groups working on issues of equity, diversity, and inclusion



#### In the beginning.... Groundwater Analysis workshop

"The workshop serves as a basis for analyzing racial inequities that exist and intersect across both public and private institutions, community based organizations, such as housing, education, judicial, law enforcement, financial services, healthcare, juvenile justice, child protective services, employment, etc.." - Joyce James Consulting



#### Groundwater Analysis workshop

 "The workshop is designed to promote a clearer understanding of the role of leadership in systems and institutions in working together to develop a racial equity lens that will strengthen both staff performance and programmatic success in reducing racial inequities." – Joyce James Consulting



#### How did Pressley Ridge begin?

- Groundwater Analysis workshop experience for leadership staff
  - CEO included
- Debrief sessions with Leadership
- Board workshop experience
- DATA and more DATA (disaggregated by race)



#### How Pressley Ridge continued...

- Groundwater Analysis workshop experience for all staff
- Debrief sessions for all staff
- Conversations and more conversations
- Integration of learnings from data, feedback and workshops into Quality Improvement process
- Focus groups for kids, parents and foster parents (in process)



## Pressley Ridge Data Disaggregated by Race



#### Disproportionality Exists Across Systems

#### Healthcare

- African
   Americans are
   2.3 times more
   likely to
   experience
   infant death
- African
   Americans are
   1.9 times more
   likely to die of
   diabetes

#### Education

- African
   Americans are
   1.5 times more
   likely to be
   below
   "proficient" in
   reading in the
   4<sup>th</sup> grade
- African
   Americans are
   3.7 times more
   likely to be
   suspended in
   K-12

#### Justice

- African
   Americans are
   2.7 times more
   likely to be
   searched on a
   traffic stop
- African
   Americans are
   7.0 times more
   likely to be
   incarcerated as
   adults

#### Child Welfare

- African
   Americans are
   1.8 times more
   likely to be
   identified as
   victims
- African
   Americans are
   2.1 times more
   likely to be in
   foster care



#### Why Disaggregate Data by Race?

Find Hidden Trends Identify Areas for Program
Development

Ensure Program
Effectiveness
and Equity



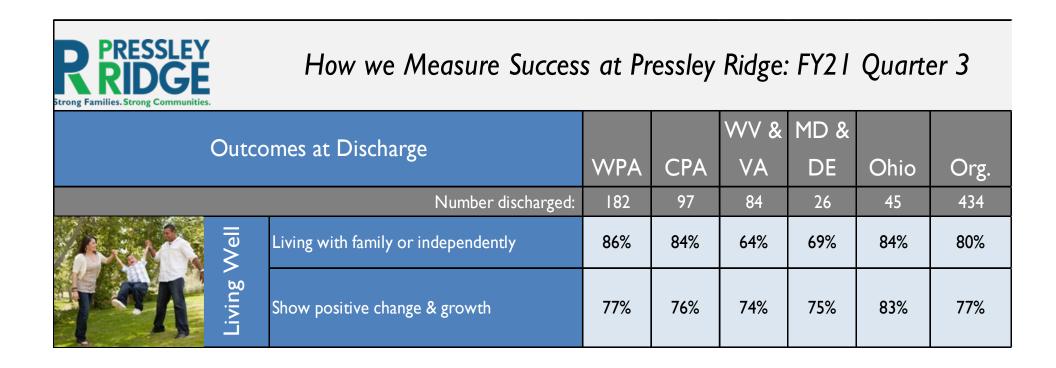
#### Data Sources for Review by Race

Organizational Level Outcomes of Restraints in Education Programs **Clients Discharged** Service Line Level Outcomes of Treatment Foster Care Length of **Clients Discharged** Stay and Adoptions WV Residential vs. TFC Youth Regional Level Outcomes of Clients Discharged Served **Customer Satisfaction** HR Data

#### Aggregated Outcomes



## FY21 Quarter 3 Dashboard: Discharge Outcomes





## Disaggregated Outcomes by Race & Region



## FY21 Quarter 3: Living with Family or Independently Disaggregated by Race & Region

	WPA	СРА	WV & VA	MD & DE	ОН	Org.
Asian		100%				100% (n = 1)
White	86%	84%	67%	40%	87%	80% (n = 279)
Black/African American	81%	77%	63%	79%	81%	78% (n = 82)
Bi & Multi-Racial	93%	85%	20%		75%	82% (n = 49)
Hispanic	<mark>50%</mark> (n =2)	80%	100%	<mark>0%</mark> (n = 1)	100%	70% (n = 10)
Other	100%	100%		100%	100%	100% (n = 4)
Unknown	100%		100%			100% (n = 7)
Overall Region's %	86%	84%	64%	69%	84%	80%

### FY21 Quarter 3: Show Positive Change & Growth Disaggregated by Race & Region

	WPA	СРА	WV & VA	MD & DE	ОН	Org.
Asian		100%				100% (n = 1)
White	79%	76%	78%	100%	74%	78% (n = 231)
Black/African American	75%	89%	67%	69%	88%	78% (n = 68)
Bi & Multi-Racial	67%	63%	50%		100%	<mark>67%</mark> (n = 42)
Hispanic	100%	75%	<b>0%</b> (n = 1)		100%	75% (n = 8)
Other	100%	100%			100%	100% (n = 3)
Unknown	80%					80% (n = 5)
Overall Region's %	77%	76%	74%	75%	83%	77%

#### How Much Disproportionality Exists?

 The likelihood of experiencing a negative outcome compared to a certain group or groups of people

Risk Ratio	Interpretation		
1	Precise proportionality		
Greater than 1	Over-representation		
Less than 1	Under-representation		

 Risk ratios around 1.5 are considered concerning, and risk ratios above 2 indicate significant disproportionality (Gibbs & Skiba, 2008).

#### Restraint Risk Ratios by Race

Black/African American students are 2.65 times more likely to be restrained than White youth. (Education Service Line Data)







## A Tool for Examining the Lived Experience of Those We Serve: The Equity Tracer



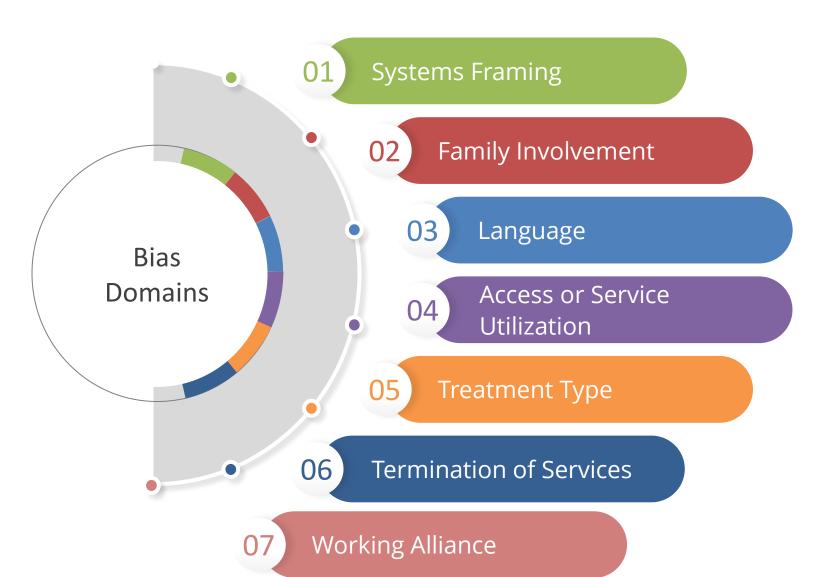
#### Equity Tracer Development: Literature Review



 Behavioral health and health care outcomes are often worse for ethnic minorities when compared to Caucasians (Nelson, 2002; Drwecki, 2011).

 These outcomes are often linked to service professionals' or systems level bias (Goddu et al., 2018).

#### The Literature Identifies 7 Forms of Bias





#### Why an Equity "Tracer?"

- The tracer methodology allows us to:
  - Examine youth experiences based on outcomes that are reviewed through normal regional discussions in greater detail;
  - Understand the lived experience of those we serve;
  - Identify areas of systemic bias;
  - Improve our services for diverse individuals.



#### Where is Pressley Ridge now?

- Data disaggregated by race is integrated into each regional and organizational quality improvement meeting
- Equity Committee has been established with various levels of staff across states and services
- Consultation has begun with Human Resources review of policies and practices both internal and external that create barriers for people of color



#### Where is Pressley Ridge now?

- Workforce strategies being developed to increase diversity within organization as well as in administrative positions and leadership
- Follow up sessions with Supervisors and Directors scheduled
- Clinical Reviews of those served with a racial equity lens
- On-going development of Equity Committee and organization



# Texas Model: A framework for equity

Strategies to eliminate disparities are informed by reliable race and ethnicity data.

Advancing data-driven strategies

Developing leaders

Everyone has the opportunity to develop leadership skills to strive for equity in their practice.

Networks and coalitions of gatekeepers and advocates seek sustainable solutions across institutional lines. Collaborating across systems

**Engaging communities** 

The community is included in dialogues, discussions, planning and decision-making in efforts that will affect them.

Concepts of fairness and justice guide all programs, policies and practices, which are designed to eliminate institutional barriers to equity.

Promoting work defined by race equity principles

Evaluation & transformation

Every initiative, program and policy is evaluated for equity and effectiveness leading to system transformation

**Note:** The Texas Model is not a linear process; instead, each component supports the others.





#### Work still needed to be done...

- Collaborating across systems
- Community engagement
- Promoting of work defined by race equity principles
- Evaluation and continued transformation.....



#### **Lessons Learned**

- This is a journey not a task to check off your list
- Board and Leadership engagement is critical and necessary
- Conversations and experiences are emotional and sometimes difficult – keep listening and then make changes
- Trust the process sometimes its not linear and you need to be flexible and go where the data/feedback takes you
- Communicate and communicate some more about your efforts



How do you begin????

You just start ©

