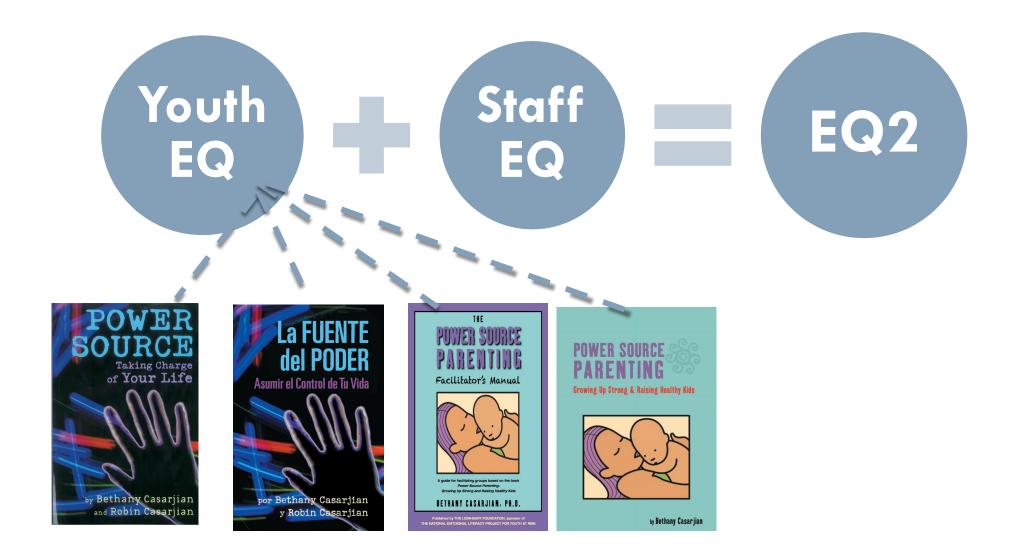
THERE'S AN APP FOR THAT: USING A MOBILE HEALTH APP TO SUPPORT OUR WORKFORCE

Jess Linick, Ph.D. Beth Casarjian, Ph.D. The Lionheart Foundation www.lionheart.org

What is EQ?

Emotional Intelligence Social and Emotional Competence Self-Regulation Skills Showing Up: Effectively, or... In a "Good" Way

What Does EQ2 Mean?



Missing the Boat

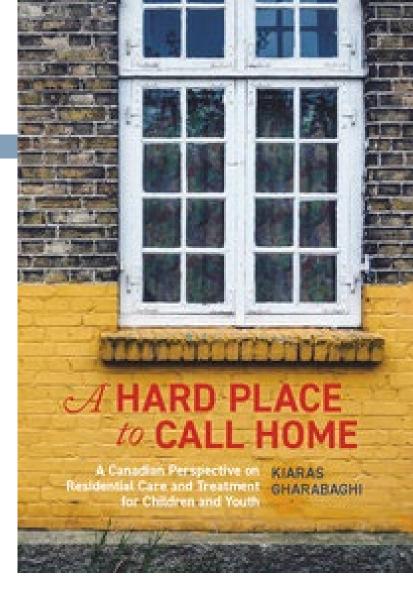
For the last 30 years, we have focused on youth skills with virtually <u>no attention paid to</u> <u>building staff social and emotional</u> <u>competence (EQ)</u>.

□ That's how we started out thinking too....

Then it (slowly) dawned on us...

- Learning from the Riker's Study
- "Why don't you tell <u>him</u> to Stop, Breathe and Choose?"
- Teaching youth these skills without <u>every single</u> <u>adult in the agency</u> practicing, modeling, and encouraging these same skills is like trying to build a castle on quicksand.

"All the evidence-based practices, system design features, and policy initiatives have no value without "frontline" staff who translate these into literally thousands of micro-interactions everyday."



"The extent to which a system is traumainformed depends a great deal on the moment-to-moment, day-to-day behavior of its personnel."



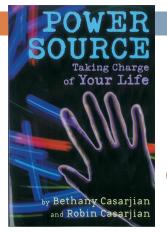
The Implementation and Effect of Trauma-Informed Care within Residential Youth Services in Rural Canada Baker, et al (2017)

"Decades of research have shown that the most significant protective factor for vulnerable youth facing adversity is attachment to a helpful Hidalgo et al. (2016) Promoting Collaborative Relationships in

Residential Care of Vulnerable and Traumatized Youth



Direct Care Workers are the "crucial link..."



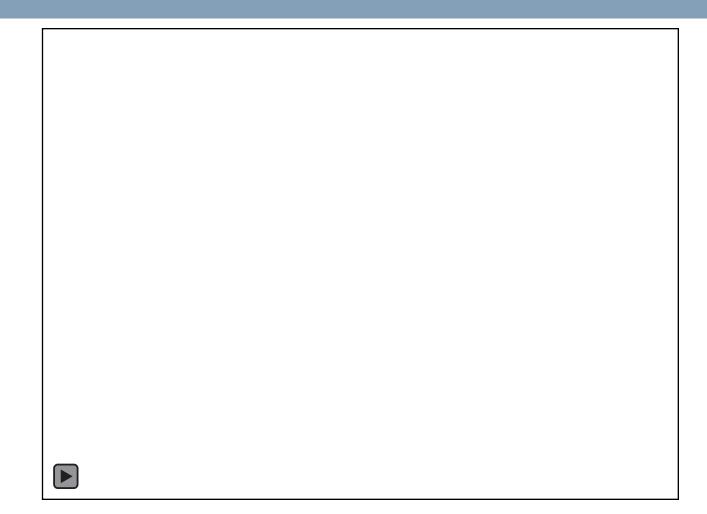
...Between the youth in our care and effective interventions and programs. (Moses, 2000)

So what are we doing to empower staff with the skills and support they need to help youth heal?

One of the hardest jobs on the planet...

"It's hard to stay calm when everyone is dropping "F" bombs on you." --Angela, 2 years

Be Like Mike...



Who is YOUR Mike?

Call to mind a staff who lowers the temperature in a room when they walk in.

- □ Who other staff want to work a shift with.
- □ Who youth go to in a crisis.
- □ Who supervisors want new staff to shadow.

EQ2 is about <u>operationalizing and teaching those</u> <u>complex social and emotional skills</u> to all staff.

Tell Us About Your Mike

Give us **three qualities** that make your Mike effective in his role with youth and coworkers

Operationalizing What Mike Does

Mike understands how trauma impacts youth's behavior (insight/trauma-knowledge).

Mike has a long fuse (patience) but also has (self-awareness) to recognize his Survival Brain triggers and reactions. ("I'm a fighter... So when I feel that coming on I tap out.")

Manages his own emotions (self-regulation skills) and thoughts before helping a youth manage theirs (co-regulation skills).

Sees the fundamental goodness of every kid (empathy & compassion).

EQ2 is Emotion Coaching

That helps staff **be like Mike by:**

- increasing our understanding of how trauma impacts youth behavior;
- 2. building our own self-regulation skills;
- 3. teaching methods to create <u>reparative</u> <u>relationships</u> with youth.

HANDBOOK

Empowering Direct Care Staff to Build Trauma-Informed **Communities for Youth**





Hello there, Virginia!

4th day in a row using EQ2.

•

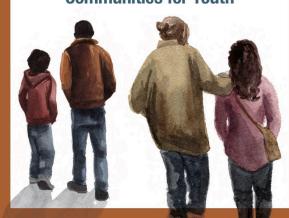
Daily check-in



THE LIONHEAR



Empowering Direct Care Staff to Build Trauma-Informed Communities for Youth



THE LIONHEART FOUNDATION

EQ2 Collection EQ2 Collection Being an Effective EQ2 Supervisor Training Being An Effective EQ2 Supervisor

EQ2 Facilitator Guide Online

EQ2 Online Facilitator Training

Empowering Direct Care Staff to Build Trauma-Informed Communities for Youth

EQ2 Supplemental Online Resources & "Go To" Guides

EQ2 Collection



Weekly goals Set a goal

How are you feeling?

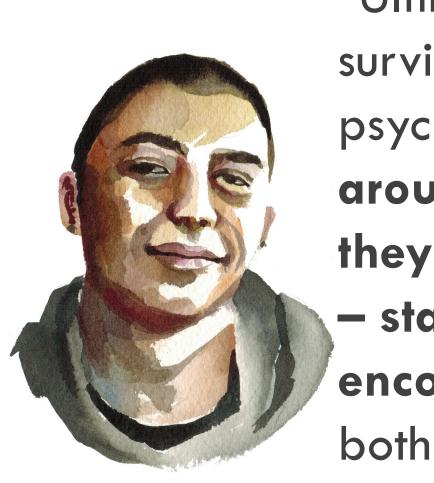
Set a goal

Today's quote

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Every youth in care needs one person to be their champion. This is how they heal.



"Ultimately, what determines how children survive trauma, physically, emotionally, or psychologically, is whether the people around them – particularly the adults they should be able to trust and rely upon - stand by them with love, support and encouragement.... Human relationships can both create and destroy, nurture and terrorize, traumatize and heal." Bruce Perry, MD, Ph.D.

"Relationship isn't the icing on the cake.

It <u>IS</u> the cake."



EQ2 Foundational Belief

What has been hurt through relationship has to be healed through relationship.

Our Work is Creating Reparative Relationships

- 92% of youth in residential care with trauma histories have experienced multiple, chronic, traumatic exposures.
- The most effective interventions "focus on corrective attachment experiences" with direct care staff.
- Urge programs to focus less on "control" and more on "trauma and attachment."
- □ Might be one of the few **"windows of opportunity."**

We are in the business of BRAIN CHANGE

Oxytocin (the bonding hormone) stimulates synaptic plasticity, biochemically enhancing the ability to learn and adapt... These times represent special opportunities for healing moments... (giving) a better shot of being 'wired in.' It's never too late to use our biology to our advantage for healing.

Interpersonal Neurobiology

Nadine Burke Harris, The Deepest Well

The Relationship Paradox In Residential

- Youth are coming to us after being hurt by relationships. They are rightly primed to be distrustful, suspicious, and wary of relationships.
- □Yet it's through relationships that healing takes place.
- "I treat youth the same way I treat everyone else."

Recommendations from Moses's Study

- 1. Increase staff social and emotional skills
- 2. Enhance self-awareness

3. Coach staff to: respond sensitively and nonpunitively, even when a youth is repeatedly acting out. Staff surprises the youth with a new experience that breaks the negative interactional pattern. (This is no small ask!)

Moses, T. (2000) American Journal of Orthopsychiatry, Attachment Theory and Residential Treatment: A Study of Staff-Client Relationships.

EQ2 Foundational Belief



Self-Regulation Precedes Good Relationship

7 Key Principles of Self-Regulation

- 1. foundation for lifelong functioning.
- 2. act of managing cognition, behavior and emotion.
- 3. influenced by individual and external factors.
- 4. can be strengthened and taught like literacy.
- 5. dependent on co-regulation provided by caregiving adults.
- 6. disrupted by prolonged stress and adversity including **poverty and trauma**.
- 7. develops over an extended period from birth through young adulthood. (forever...)

Murray, D.W., Rosanbalm, K., & Christopoulos, C., 2016

Emotion Coaching Skills

- Use self-regulation skills
- Avoid personalizing youth behavior
- Know your triggers
- Be an active listener
- Hold youths' emotions
- Apologize
- See youth through a traumainformed lens
- Be aware of facial expressions and tone

- Co-regulate with youth
- Show up as an emotional role model for youth
- Praise youth
- Keep flexible expectations
- See beyond behavior to the youth's Core Self
- Practice self-care
- Support co-workers

Self-Regulation Precedes Co-Regulation



Workforce Trauma Histories



Recent studies have found that child welfare workers have experienced significantly higher rates of childhood adversity (70%) than the general population.

(Esaki & Larkin, 2013, Lee et al., 2017)

Our Trauma Histories Matter

Strengths:

- High motivation to help "credible messengers"
- Increased empathy

Challenges:

- More vulnerable to Secondary Traumatic Stress. (Nelson-Gardell & Harris, 2003).
- ACEs have been shown to impact self-regulation and our own neurobiological responses to triggers (fight and flight responses). (Lackner et al. 2018)

Ignoring Staff Trauma Won't Make It Go Away

Youth will "benefit by increased support to counter ACEs among their providers, including development of **restorative** organizational cultures."

(Esaki & Larkin, p. 35).



EQ2 Foundational Belief



Self-Regulation Requires Explicit Instruction and Practice <u>and</u> Community Support

- Programs often underestimate how dysregulating (from a fight/flight, neurobiological level) youth challenging behavior can be for staff.
- Many trauma-informed programs assume that staff come to these roles equipped with the self-regulation skills required to implement higher-order trauma skills.
- Directives like "get calm first" or "don't take it personally" rarely help ("venting is not allowed").

A System-Wide Self-Regulation Framework

- Agencies explicitly teach and encourage self-regulation
- Supervisors model mindful responses to stressful events
- Provide praise when staff manage challenges in a selfregulated manner (Ford and Blaustein, 2013)
- The establishment of workforce descriptions making it clear that staff's role is to model self-regulating behaviors (Sichel, 2019)

"We're human, we can't help ourselves... but we can catch ourselves."

Father Greg Doyle

EQ2 isn't about never getting triggered... It's about knowing what to do when you are.



Why The App?

- TIC doesn't explicitly impart these self-regulation skills.
- Staff need opportunities to build self-awareness,
 <u>practice</u> SEL skills and receive structured feedback.
- Otherwise staff will self-regulate during easy times, not when stressed (**default to what they know**).

Why The App?

- Mobile Health Technology is an increasingly growing field... "brings the care to the client"
- The App offers support that is tailored to their needs as direct care staff
- Chance to collect/analyze aggregate data
 Offers supervisors/administration the opportunity to take the "pulse" of their teams in real-time
- Can be updated and upgraded with input from users

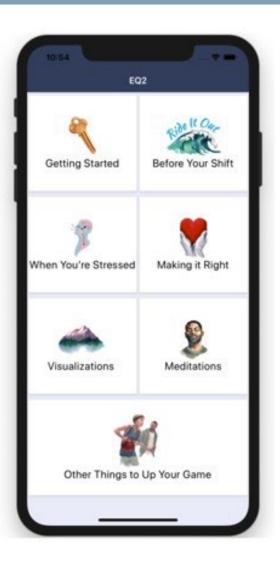
But First... It's Been a Team Effort

- Guiding principle for us at Lionheart is that we serve the needs of the community
- Important for us to have input every step of the way
- A huge, huge thank you to all of those who tested the app and provided feedback!!!

The Creation of the EQ2 App

There once was an App that wasn't...

Fondly dubbed our "electronic book"





SIGNS OF SAFETY



- "UX design focuses on the interaction between real human users and everyday products and services... It's an extremely varied discipline, combining <u>aspects of</u> <u>psychology, business, market research, design, and</u> <u>technology</u>."
- The end goal is to create an intuitive, user-friendly experience.

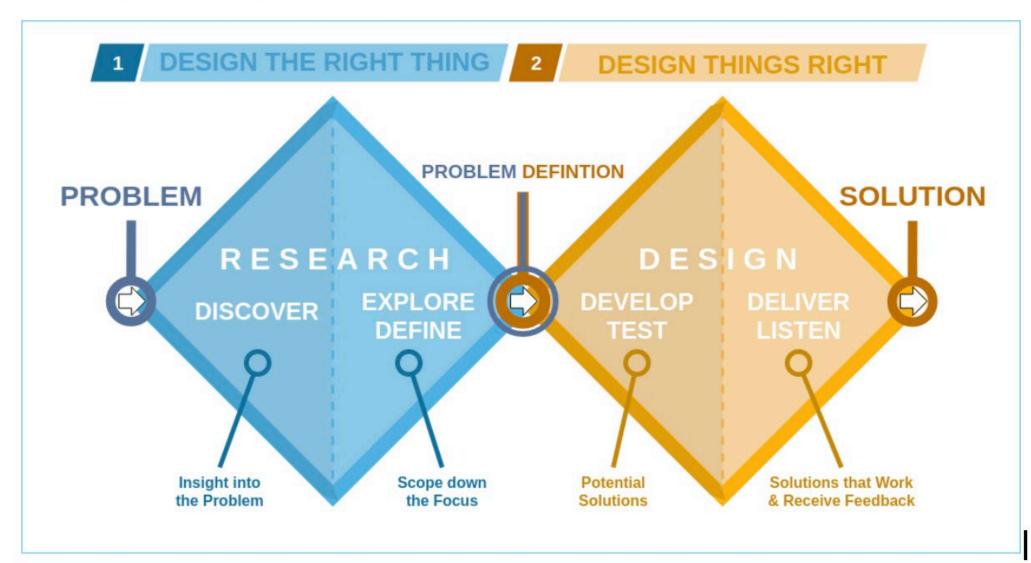
Finding the Right Help: Developers



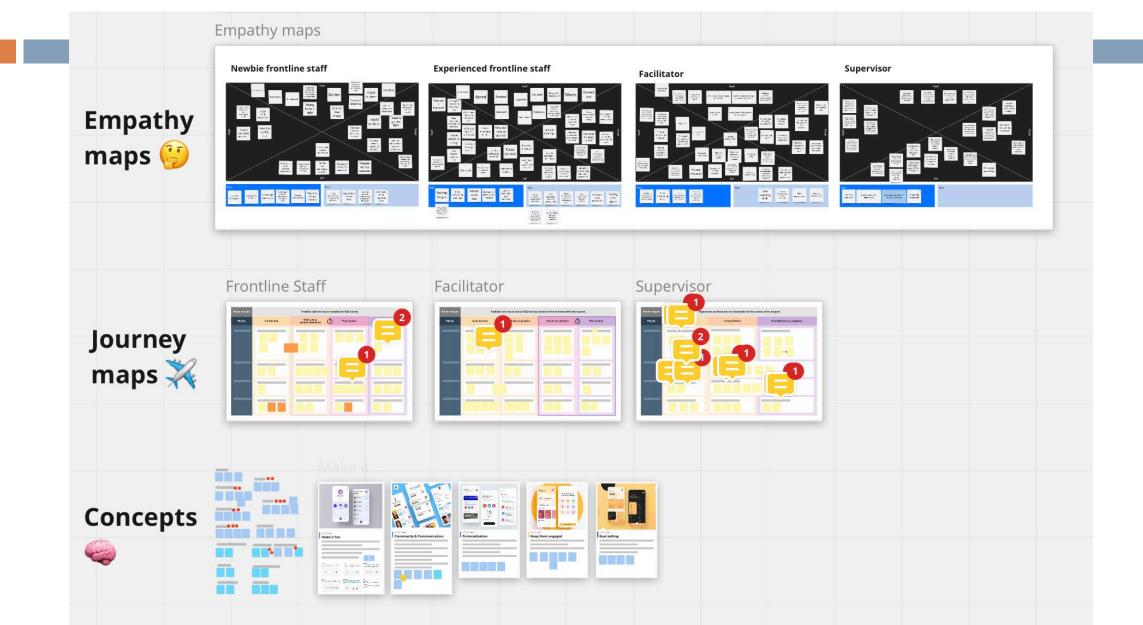
Sometimes referred to as software developers or software engineers, application developers are responsible for building software and solutions for an organization and its customers."

Coding, designing, application management, troubleshooting, monitoring updates and possible security threats, and providing end user support. Lionheart EQ2 app

Project plan



Step 1: Define users, identify their needs, explore solutions



Empathy Mapping:

Experienced frontline staff

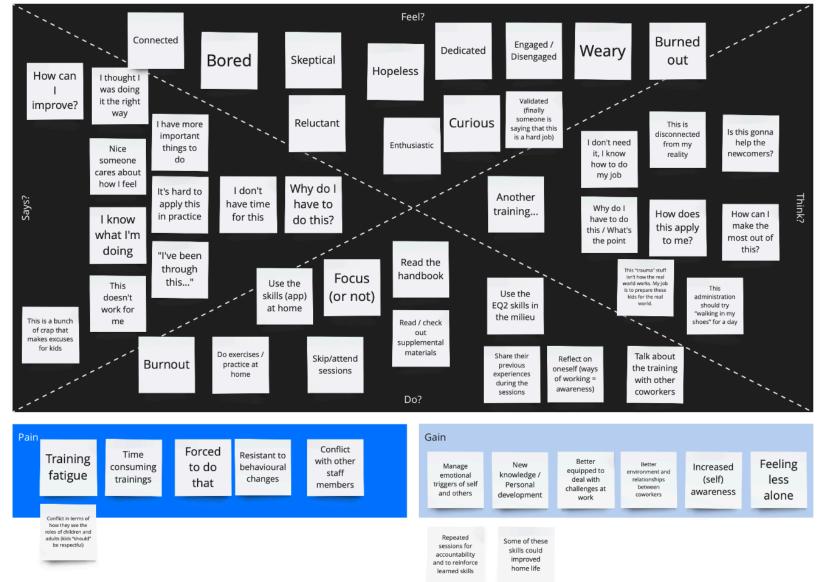
How/what might users...

- Feel
- Say
- Think

• Do

...as they experience the program.

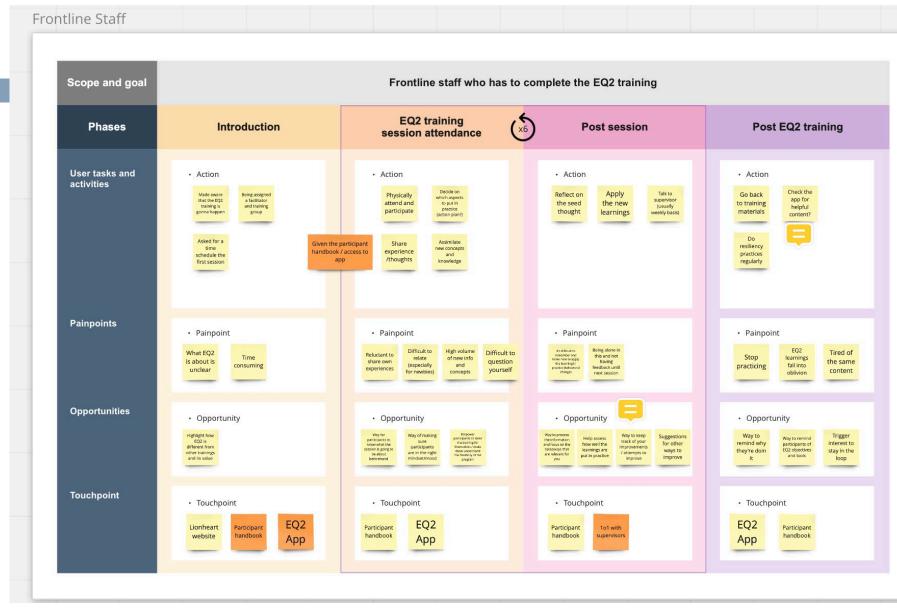
What's the pain? What's the gain?



Journey Mapping:

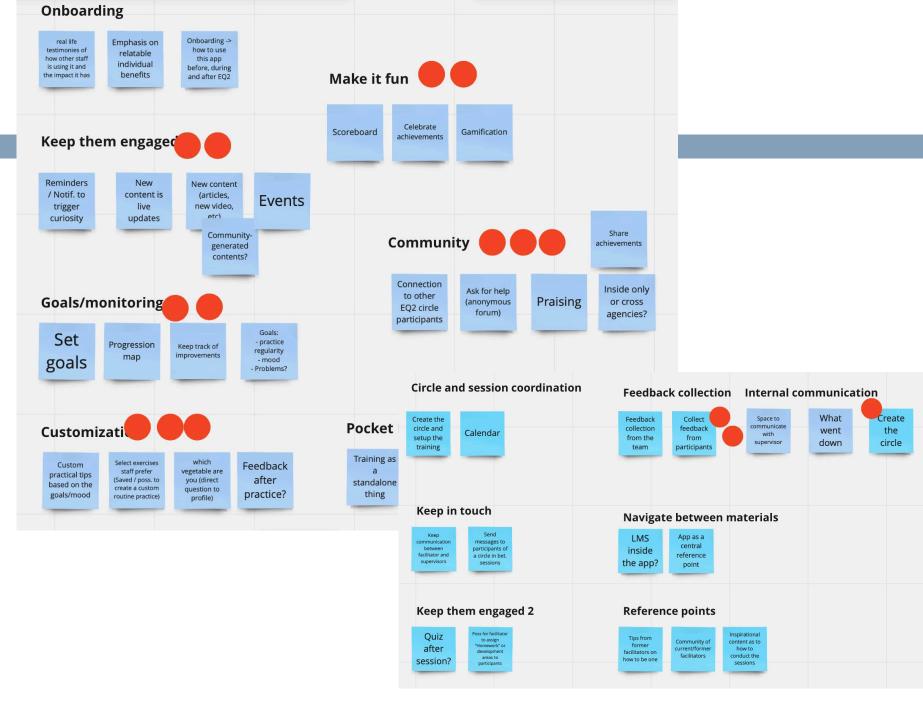
"A visual representation of the user experience"

What's it like from start to finish for each user?

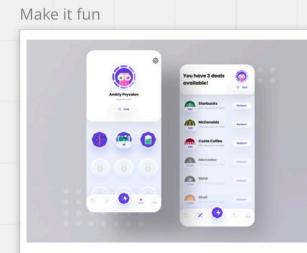


Explore Concepts:

What overall 'big picture' concepts are important to us? What could the app be and how does it relate to other aspects of the EQ2 program?



Explore Concepts



Make it fun

Frontline staff experience stress, anxiety, and training fatigue. We want to leverage the disruptive approach of the EQ2 program by making staff intrinsically motivated to practice EQ2 skills.

For that, we want to use elements of gamification, such as winning, curiosity, pride, and a sense of achievement to stimulate the staff's intrinsic motivation to develop their EQ2 skills by using the app. Gamification could also be helpful if we are to make some exercises accessible for youth.

Gamification = The process of adding elements from games to non-game products or services.



1. Goals Set grad to a record any gamma work property to be provide a start photo of any second out in success of a start space completion of the second second second compared value.	2. Rues: space of embedding press thread states at the part is an experi- center of some as an experience of the action are considered. Some are some encoded with a state or an edge to possible or an encoderegative press.	3. Fundback bardinak na way spectrally angew worked to send user too de too taking a the same care going on other through the funder going of prior to enable the same the two is preparative before an prior encourse, or making of preparative before an prior encourse, or making of
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Community



CONCEPT •••• Community & Communication

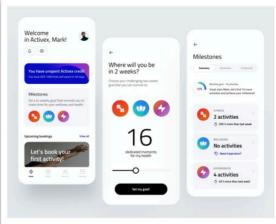
Conflict within facilities and between staff is a big source of stress. Developing a sense of fellowship and encouraging communication could help staff bond, improve their relations with one another, as well as develop solidarity. Staff working within the same place should help, praise, support each others and share knowledge. The app should create a safe space for them where they can share their struggles. We can create special channels for every circle (during the training). Another opportunity is to include the *what went down* worksheet inside the app and use it as a tool to structure the supervision (we can use it externally without having a proper communication tool).

Community could also go beyond the agency's walls, and encompass staff from many residential treatment facilities across the US. Community is about the staff feeling supported, as they see that they are not alone in this, and being supported in practice, because they are actually able to ask others for help and advice, whether it is within their agency or within the larger community.



based groups

Personalization

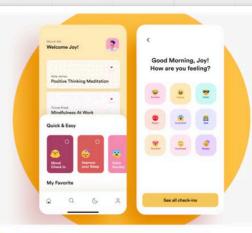


CONCEPT ••• Personalization

The EQ2 training gives staff a multitude of tools and exercises they can use to build resiliency and EQ2 skills, but it acknowledges the fact that not all of them work equally well for everyone; there's no one-size-fits all (for instance, during EQ2 training sessions, participants are asked to reflect upon which cool thoughts and good moves work best for them or what they need to improve the most). For that reason, and to empower users by giving them control of how they want to get better at EQ2, we need to allow for customization within the app. Staff could for instance be able to make their own selection of exercises within the app. Elements of personalization could also be included, and the supervisor's recommendations.



Keep them engaged

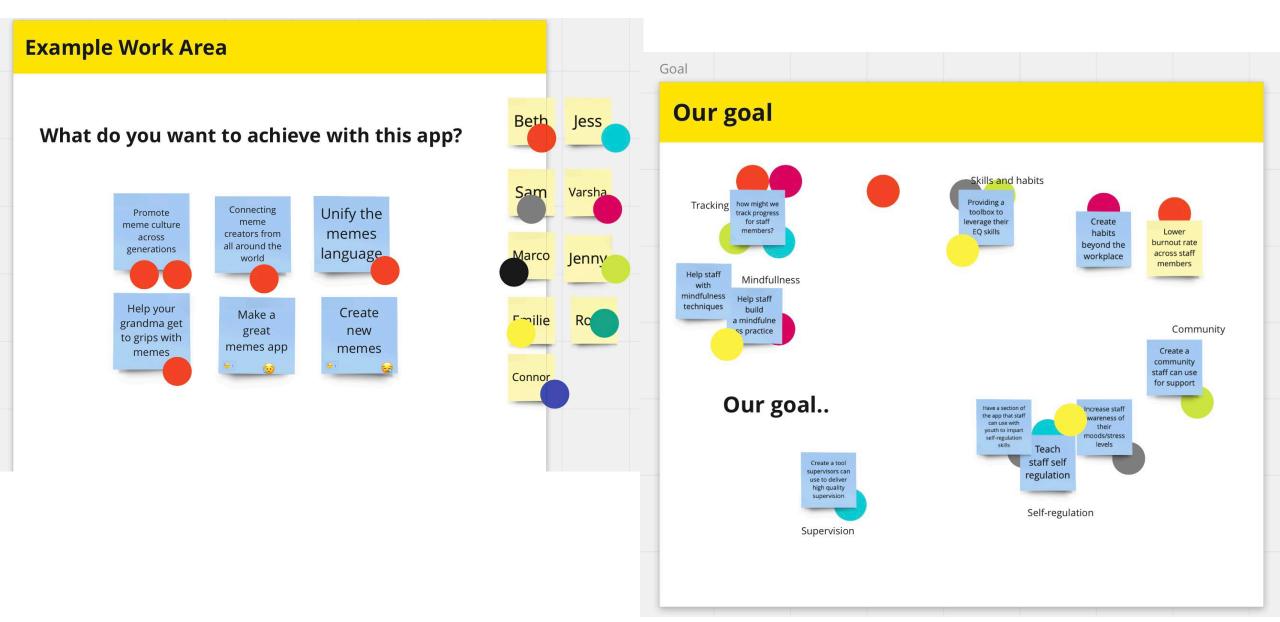


Keep them engaged

Self-regulation skills are complicated skills that require regular and life-long learning. Since the app allows staff to practice these skills, we need to make sure they want to continuously use the app. To do so, we need to keep users engaged by notifying them when fresh and updated content has been uploaded, whether it is new videos, articles, community generated content or relevant events happening nearby.

Reminders / Notif. to trigger curiosity	New content is live updates	New content (articles, new video, etc)	Events	Daily check- ins
		Community- generated contents?		

Step 2: Explore and prioritize features



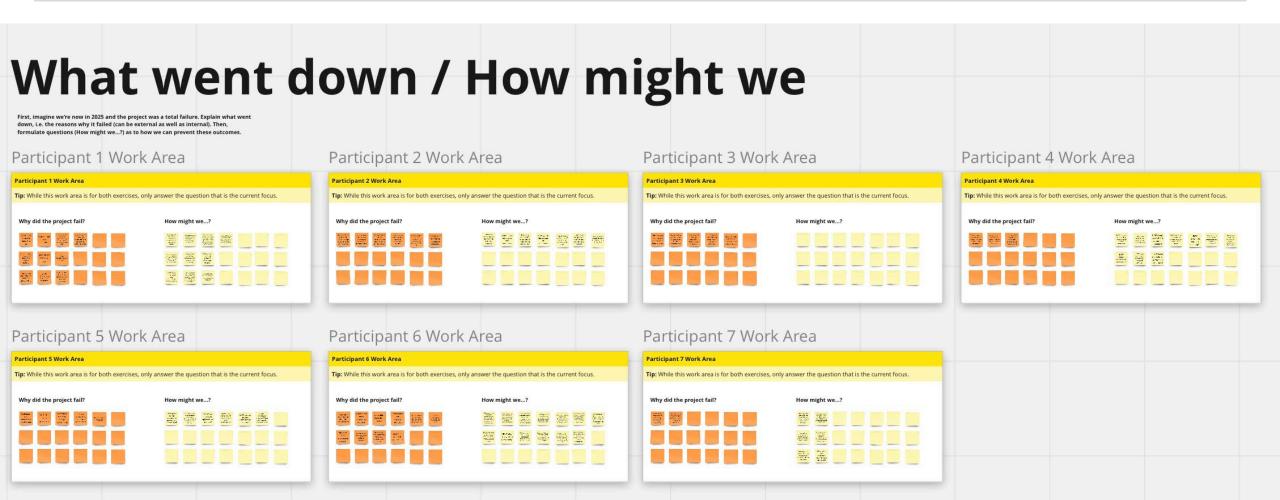
Enable staff to continuously develop and pass-on mindfulness and self-regulation skills, thus improving their well-being in the workplace and beyond as well as that of youth, by:

- 1) providing them with a **toolbox** of techniques,
- 2) customized **practices** and interactive **exercises**,
- 3) allowing them to **track** their progress,

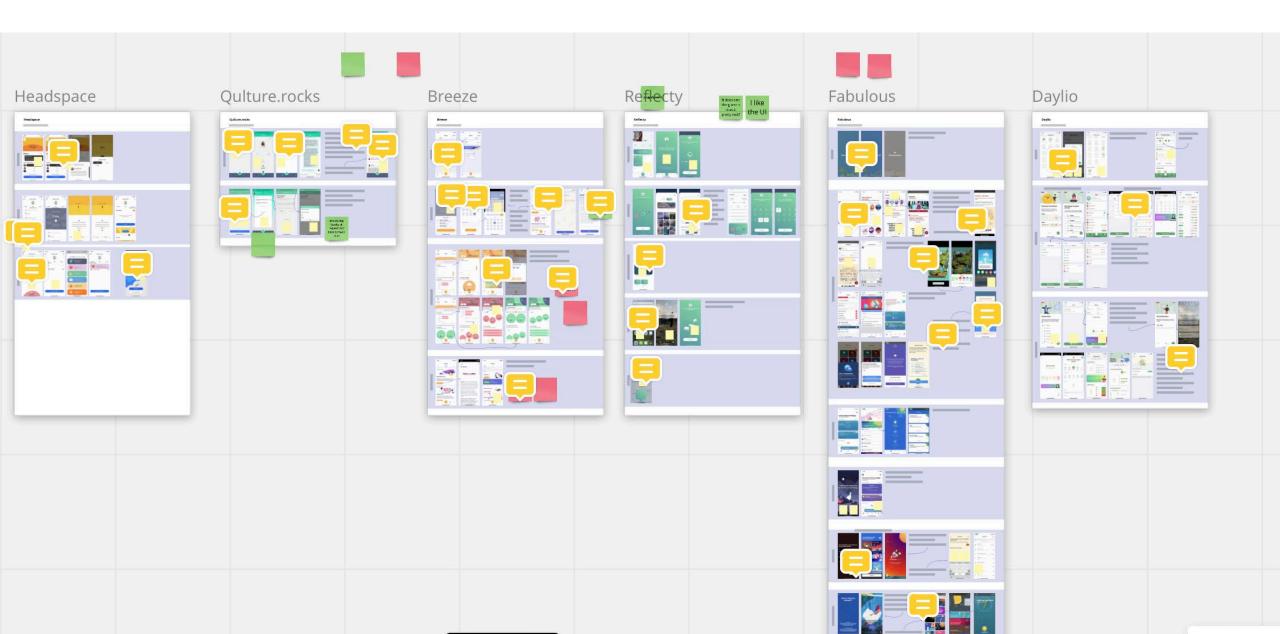
4) creating a **community** of practice for support and accountability

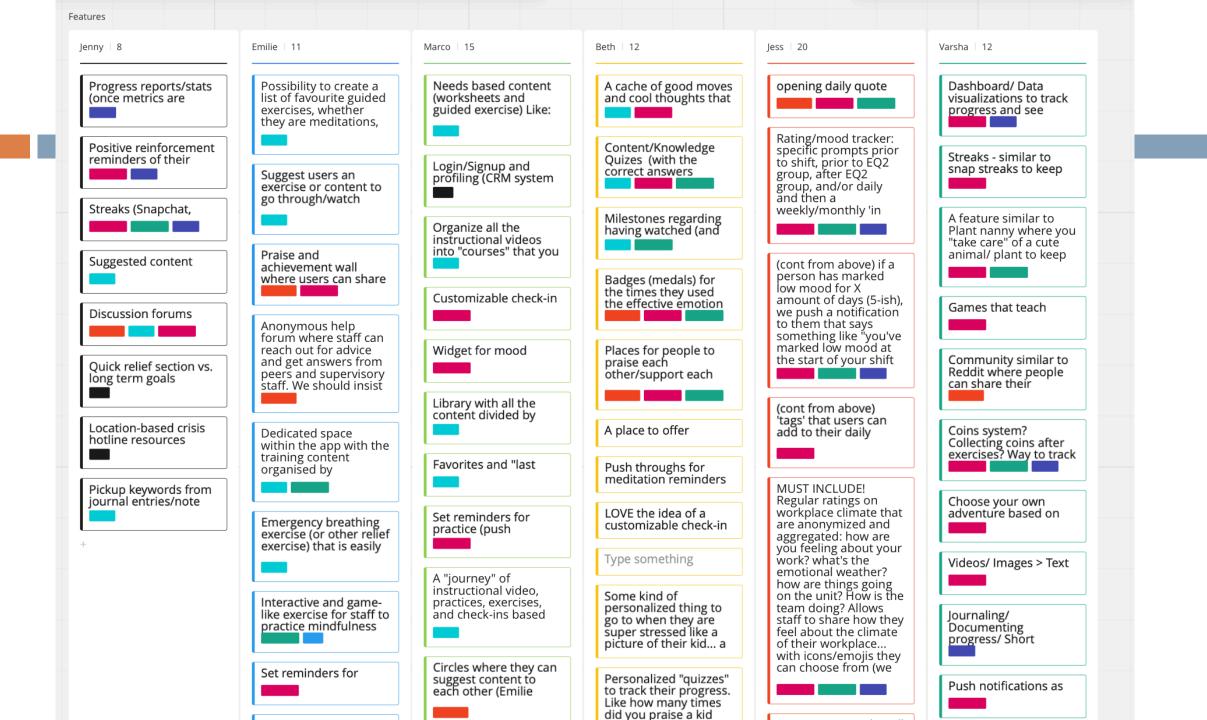
"What Went Down/How Might We"

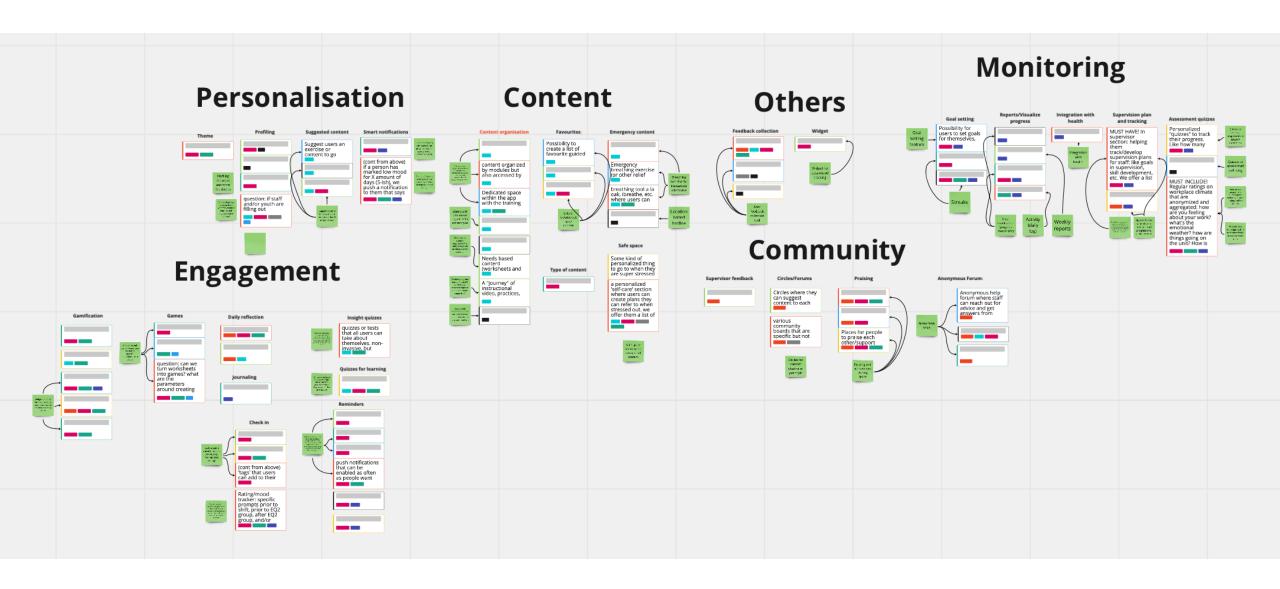
"Imagine we're now in 2025 and the project was a total failure. Explain what went down, i.e. the reasons why it failed (can be external as well as internal). Then, formulate questions (How might we...?) as to how we can prevent these outcomes."



Benchmarking: What Features on Existing Apps are Valuable?







Kano Testing

We conducted an internal features prioritization

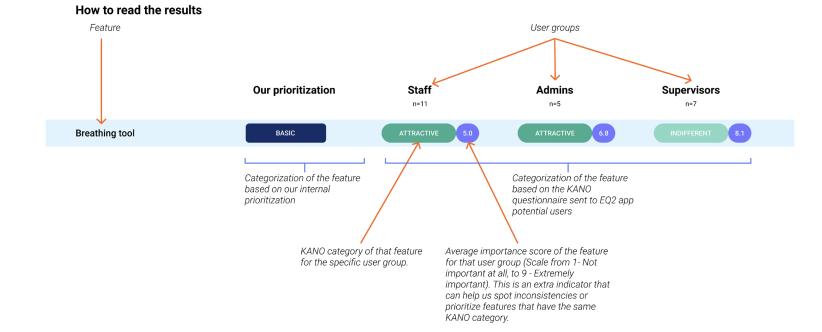
- Then asked participants to prioritize the features:
 - □16 staff
 - **5** administration
 - **8** supervisors

Features categorization frameworks

Categorization we used for internal features prioritization

EXCITEMENT	These features are pleasant surprises that the customers don't expect but that once provided, create a delighted	QUESTIONNABLE	When you get conflicting responses (such as "Like" and "Like") to both questions, you have a Questionable answer.	
PERFORMANCE	response. The more you invest in these, the higher	REVERSE	Reverse answers positioned along two axes where reactions are either to like not having the feature or to dislike having it.	
BASIC	the level of customer satisfaction. These are your must-haves - of you don't have these features, your customers won't even consider your product as a solution to their problem.	INDIFFERENT	Indifferent features. These occur for any "I'm neutral" or "I can tolerate it" answer, for either the Functional or Dysfunctional questions. That is, they occupy the middle cells of the table (discounting any of the previously described categories). Attractive features are found when a customer likes having a feature that is not expected. This is another way of saying that what we're proposing is both new and attractive.	
		PERFORMANCE MUST BE	Performance features are the most straightforward to position. They are the ones where customers like having them and dislike not having. Must-be features are the remaining cases when a customer dislikes not having them. Customers go from tolerating to expecting to have the feature.	

Categorization used for questionnaire (KANO model)



What Do <u>We</u> Think Might Be Important? ...Internal Features Prioritization

		Value for users								
Feature	Features	Lionh	neart	Dev		Design				
group		Beth	Jess	Varsha	Jenny	Marco	Emilie	Average value score	Decided value	Bet
	Training content organized by modules (following the handbook structure), thematic tags, searchable and progressively unlocked	10	10	9	9	9	9	9,333333333	BASIC	
	Library with all content organized by content type	8	8	8	9	9	8	8,333333333	BASIC	
	Need- based content (e.g. before the shift, with youth or when you feel stressed)	9	9	8	8	8	9	8,5	BASIC	
Content	Content programs' based on the EQ skill the user needs to improve (Could be set by supervisor)	7	7	8	9	7	7	7,5	PERFORMANCE	
C	Quick relief content should be easily accessible and distinct from long-term content	10	10	8	7	8	9	8,666666667	BASIC	
	Lists of favorite/last used content	8	7	6	8	7	8	7,333333333	PERFORMANCE	
	Breathing exercise for immediate relief/crisis	9	9	7	8	8	8	8,166666667	BASIC	
	Location based hotline	2	2	2	2	3	2	2,166666667	EXCITEMENT	
	Safe space where users can upload content	5	5	5	4	5	3	4,5	EXCITEMENT	
>	Circles for content sharing or per topic	8	10	6	5	8	6	7,166666667	PERFORMANCE	
unity	Structured feedback from	10			-					

Staff Results

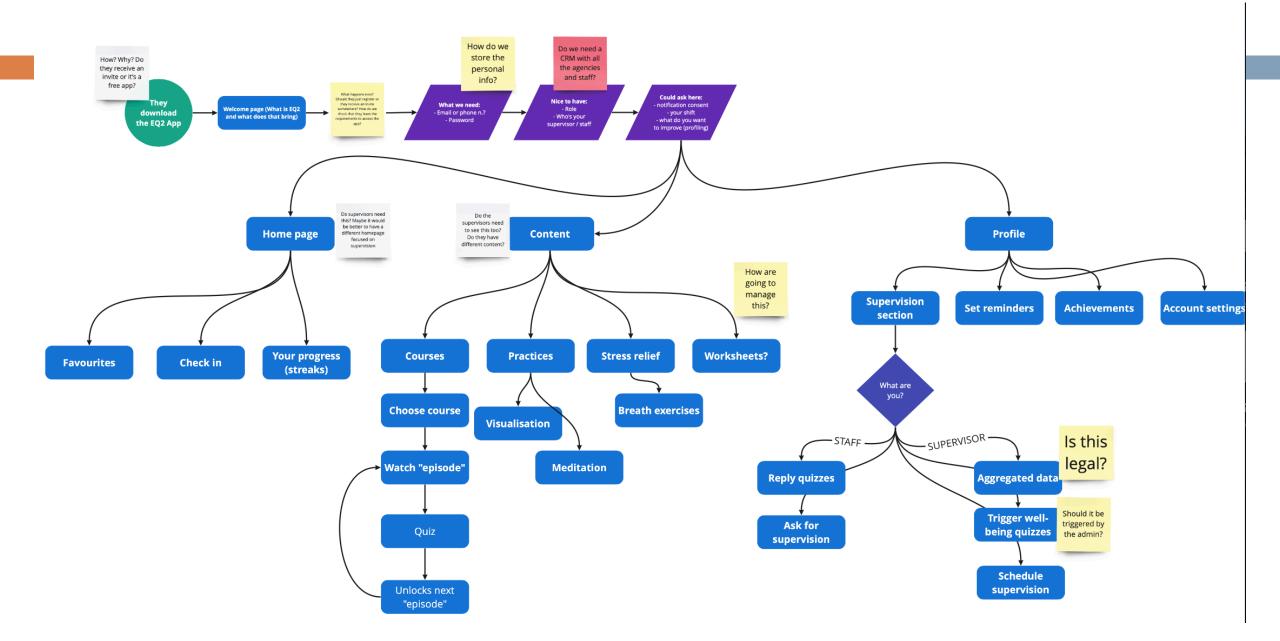
Differences in what's important amongst groups of app users...

Our prioritization Staff Admins Supervisors n=7 n=11 n=5 Breathing tool BASIC 8.1 Quizz on EQ2 content BASIC Structured supervision BASIC Aggregated data BASIC PERFORMANCE PERFORMANCE Goal setting MUST BE Interactive exercices to practice PERFORMANCE 6.9 mindfulness with youth Quizzes about self 6.1 PERFORMANCE 7.0 Anonymous forum PERFORMANCE 5.6 Praise PERFORMANCE 6.6 6.4 Content program/suggestions PERFORMANCE MUST BE based on the EQ skill 5.9 5.9 Supportive messages PERFORMANCE 5.2 In-app rewards PERFORMANCE 7.0 PERFORMANCE 4.9 6.4 4.6 Support group Monitor progress and achievements PERFORMANCE 7.0 of staff

Questionnaire results

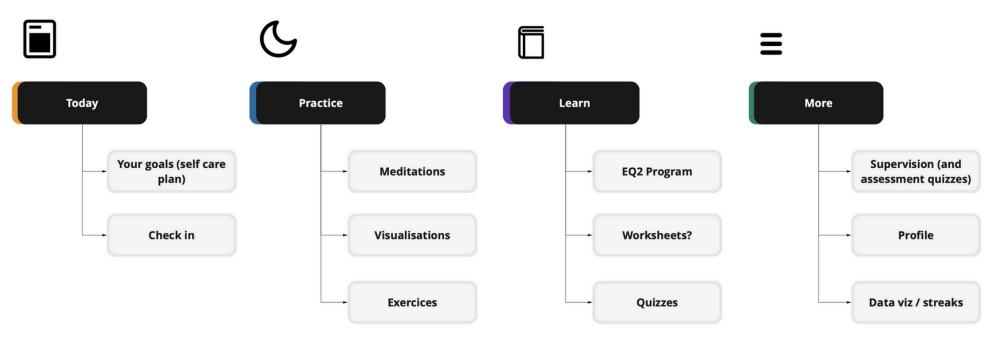
Individualized action plan for staff

"The Flow"





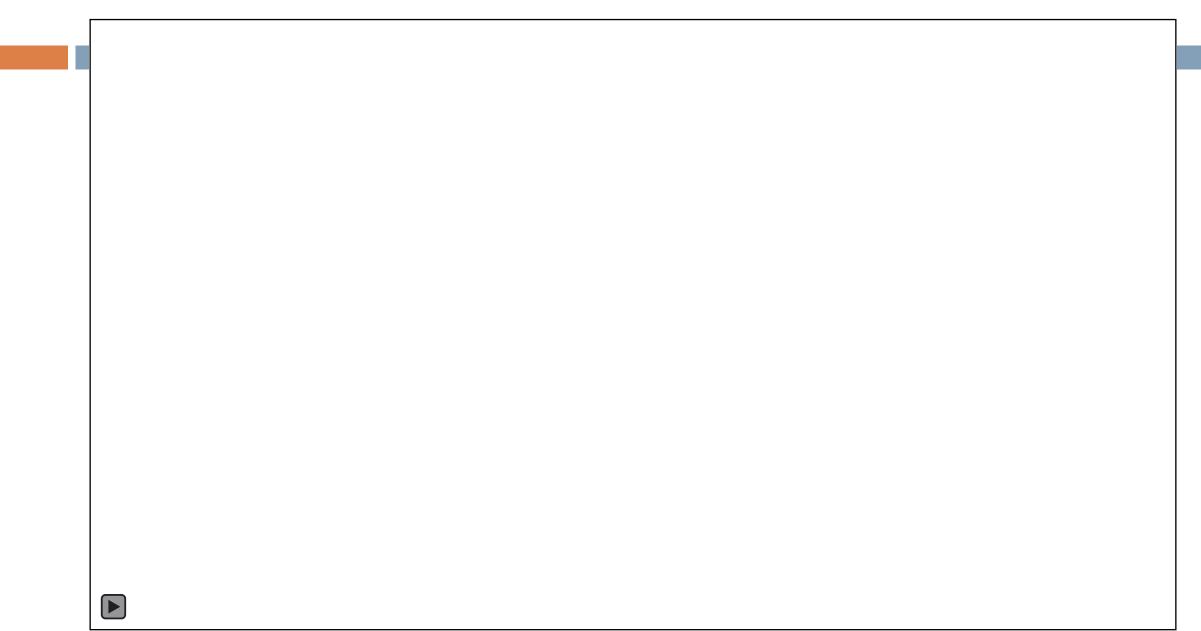
Content structure



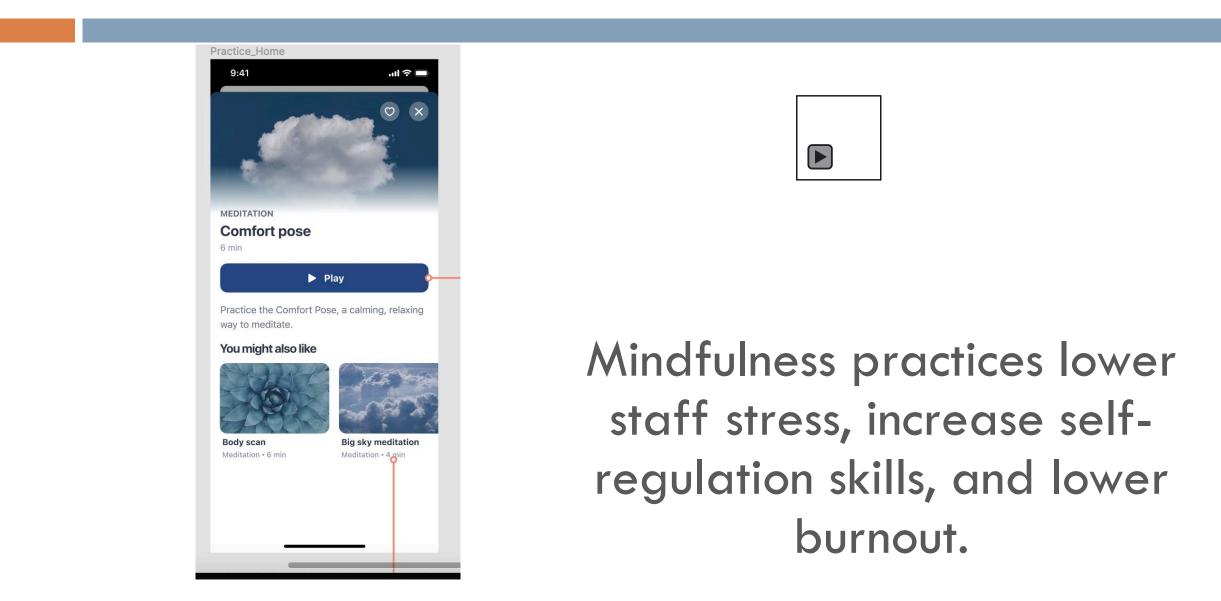
Today Practice Learn More

Sample Content: Learn Section, "Stop, Breathe, and Choose"

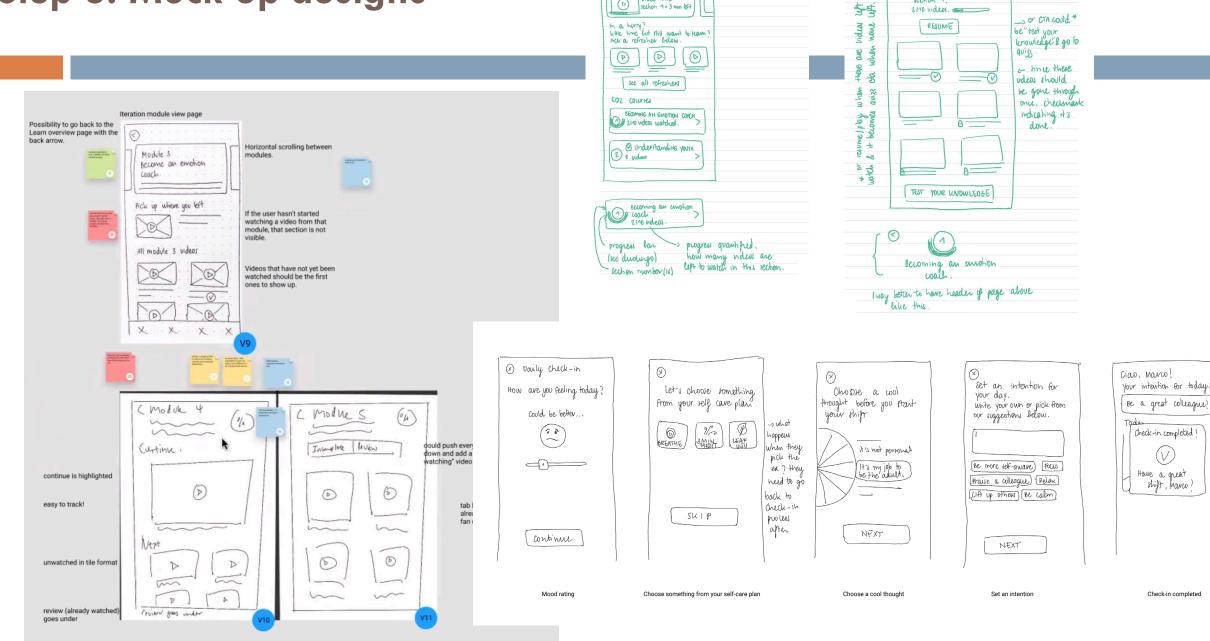
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Sample Content: Practice Section, "The Comfort Pose"



Step 3: Mock up designs



Keep on learning

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Video Litle

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section 1.

Becoming an emotion

2110 videos.

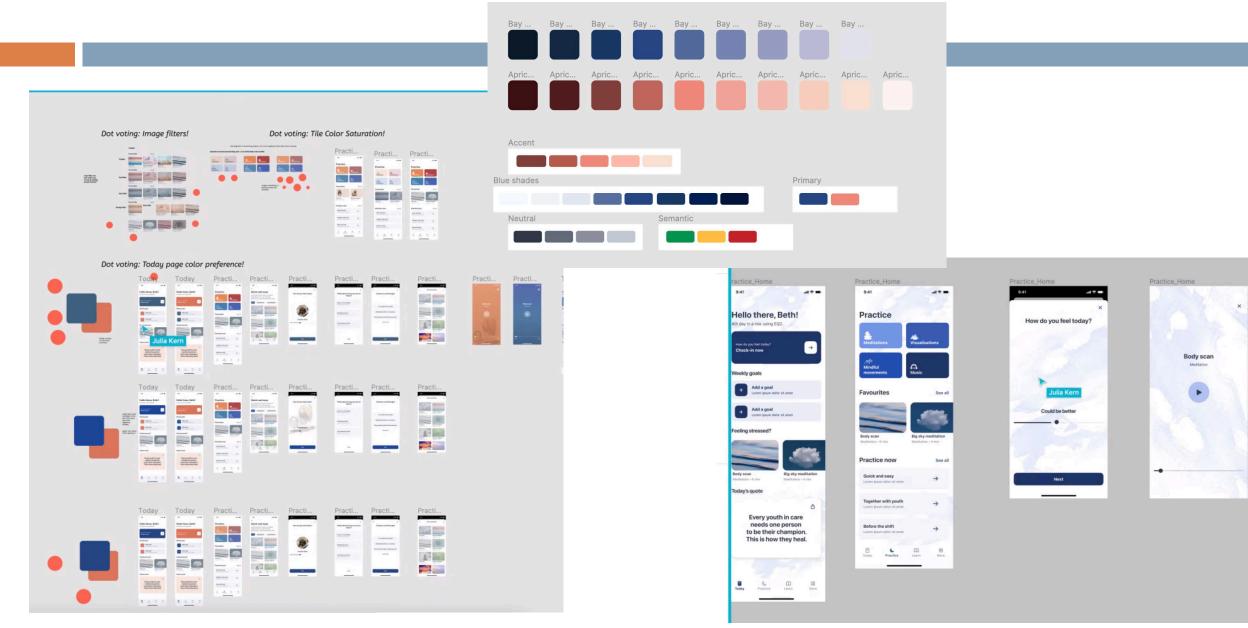
LEARN 1A Level

 \square

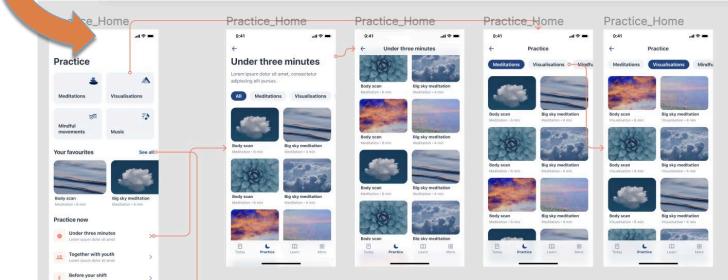
LEARN 2nd Level

Unlocked section

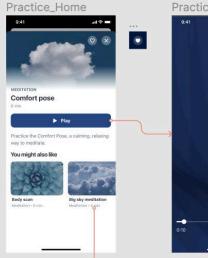
Step 4: Choose our Visual Identity & Create Hi-Fi Design Prototypes



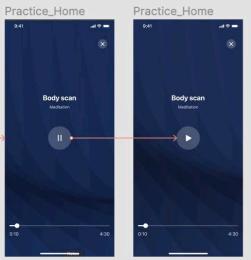
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		9:41?	9:41I *	9:41 ? =	9:41 * =	9:41
	Leath EQ2 training For youth		\	÷		÷
		Learn	Where we come from Module 4 · 2/6 videos watched	Where we come from Module 4 • 2/6 videos watched	Learn	Where we come from Module 4 · 2/6 videos watched
	(100%) Well done! you've completed the E02 training.	EQ2 training For youth	Lorem ipsum dolor sit amet, consectetur	Lorem ipsum dolor sit amet, consectetur	EQ2 training For youth	Lorem ipsum dolor sit amet, consectetur
	AL O	60% You've completed 60% of the EQ2 training.	adipiscing elit. Purus sed sit tempor pellentesque commodo pellentesque mollis.	adipiscing elit. Purus sed sit tempor pellentesque commodo pellentesque mollis.	Teach youth EQ2 concepts Lorem ipsum dolor sit amet, consectetur adipiscing	adipiscing elit. Purus sed sit tempor pellentesque commodo pellentesque mollis.
	Review	3/6 modules completed	Continue watching	Up next	elit. Purus sed sit tempor pellentesque commodo pellentesque mollis.	Continue watching Card/Le
	Podule a Becoming an emotion coach S	Continue Module 4				
	Module 2					
u can avery	Understanding Hauma			The Power of Praise Positive Opposites 6 min 6 min	Breathe and choose What is EQ2? 6 min 4 min	
	Module 3	Positive Opposites The Power of Praise 6 min 4 min				The Power of Praise
	Building EO2 relationships (>)	Coming up next	The Power of Praise			6 min
Θ	Where we come from >	Module 5 Preventing crisis	Up next	Building Good Relati Positive Opposites 6 min 6 min	What is EQ2? Breathe and choose 4 min 6 min	Upnext
		Module 6 Repairing relationships		Watch again		
	Preventing crisis	Repairing relationships				
	day Prodice Learn More	Review	Building Good Relati Positive Opposites 6 min 6 min	Today Practice Learn More	Today Practice Learn More	Building Good Relati Positive Opposites 6 min 6 min
		Module 1 Become an emotion coach				
		Module 2 Understanding trauma				
		Understanding trauma	Caregiving Styles 6 min			Caregiving Styles 6 min



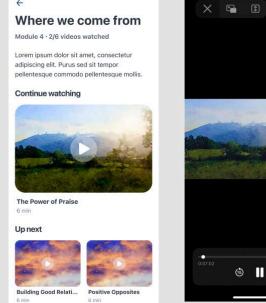
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Learn		Learn		Where we	come from
EQ2 training For	youth	EQ2 training	For youth	Module 4 · 2/6 vide	os watched
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3/6 modules	completed	pellentesque mollis.	or penencesque commodo	Continue watching	ng
Continue Module 4	See all	With Youth 1 6 min	With Youth 2 5 min		
Positive Opposites 2 min	Building Good Relation: 6 min	A CONTRACT	14112-1		
Coming up next				The Power of Prais 6 min	ie
Module 5 Preventing Cris	is	With Youth 3 2 min	With Youth 4 3 min	Up next	
Module 6 Repairing Relation	ionships	Today Practice	Learn More		
				Building Good Relati	Positive Opposite



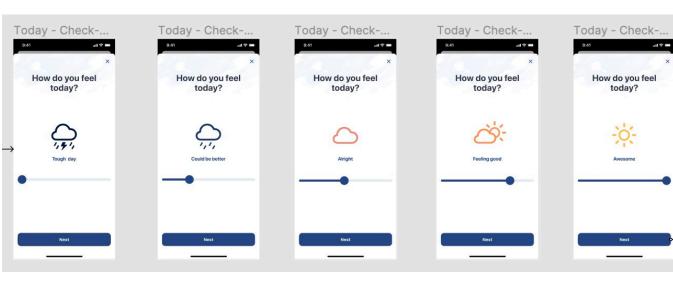
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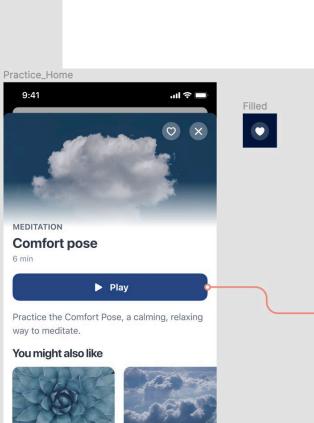
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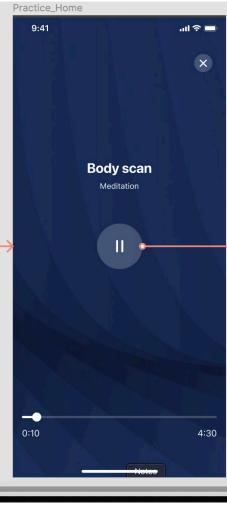


Big sky meditation

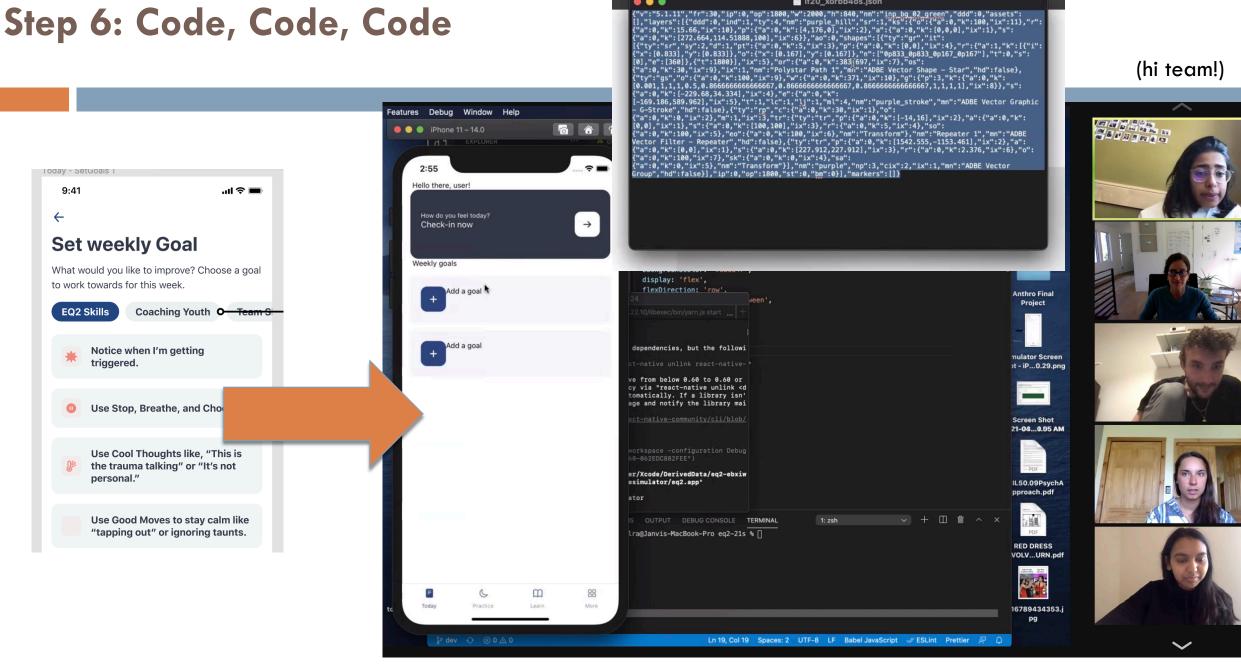
Meditation • 4 min

Body scan

Meditation • 6 min



Step 6: Code, Code, Code



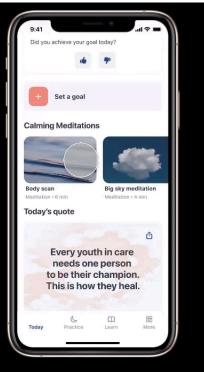
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Step 7: User Test

VAS Visual Attention Results











Heatmap

ЗМ

This shows the probability that each part of your image is seen.

Probability a part of your visual is seen within the first 3-5 seconds of seeing an image. Parts seen in this time period have a higher change of grabbing your audience's attention.

60%

40%

20%

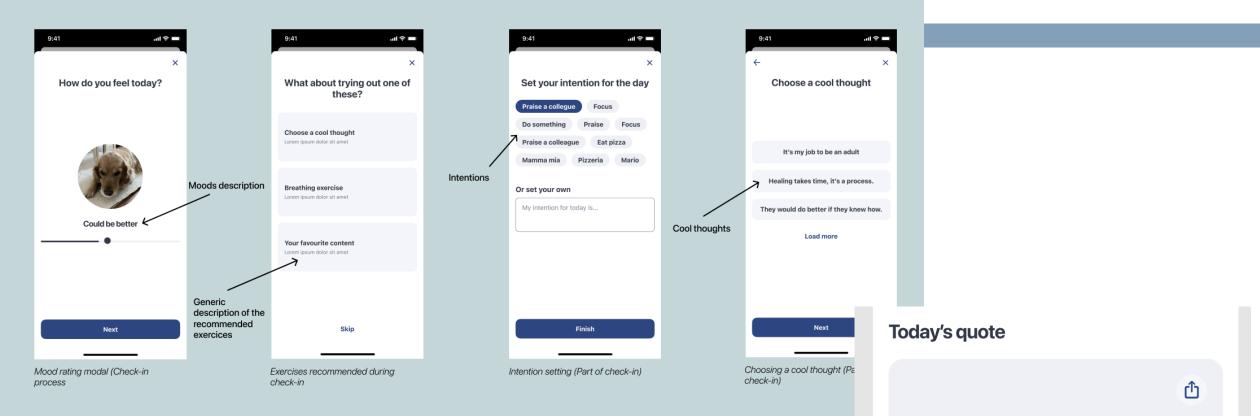
80%

99%



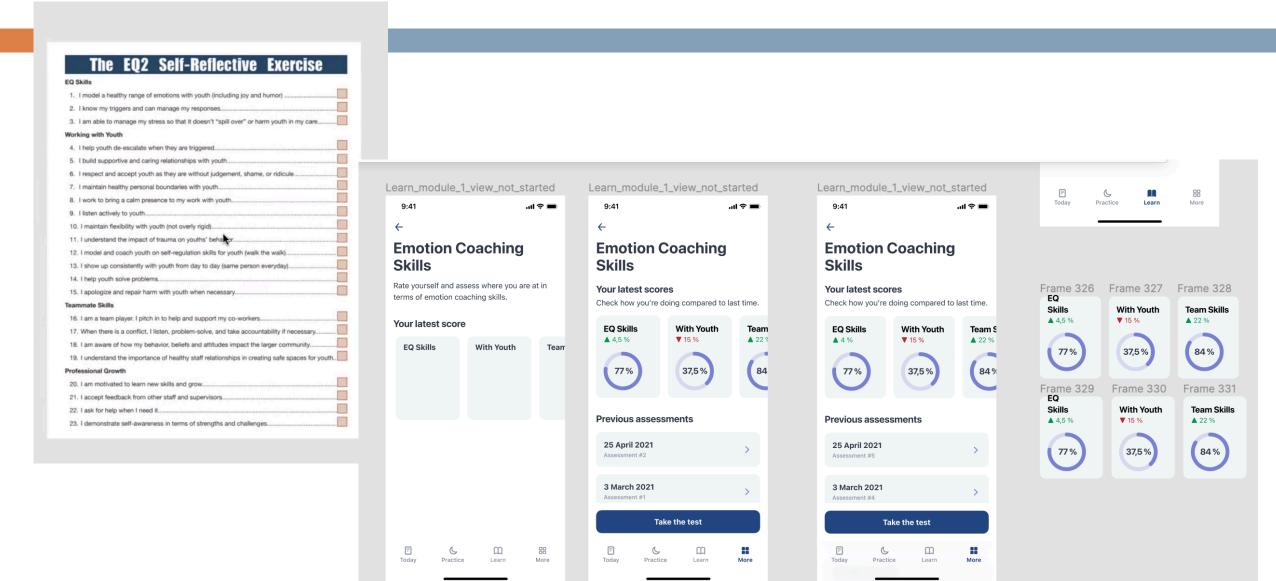
🔘 EQ2 21S - DALI

Step 8: Design, Code, and Test More



Every youth in care needs one person to be their champion. This is how they heal.

Step 9: Envision the Future: Self-Assessments and Quizzes



Step 9: Envision the Future: Youth Videos



How Might You Use the EQ2 App?

- □ As a **supplement** to EQ2 groups so that staff can review material and practice meditation in between sessions
- To onboard new staff who might join between cycles of EQ2 groups
- As refresher trainings for staff who have been through the EQ2 Program already
- To build and reinforce skills and concepts
- □ In individual or group **supervision** sessions or staff meetings
- □ And many, many more ways!

Our Team

DALI Lab

•Marco Cabrera, Developer •Anne Bailey, Mentor •Varsha Ayer, Mentor and Developer •Mimi Garimella, Project Manager •Julia Kern, Designer •Cindy Yuan, Designer •Alex Lopez, Developer •Anne Bailey, Developer •Janvi Kalra, Developer •Timothy Yang, Animator •Anna Shum, Animator •Hanna Hong, Animator •Darley Sackitey, Animator •Nadia Koolina, Project Manager •Damini Kohli, Animator •Ronnie Ahlborn, Animator

Catchafire

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Emilie Jaillot, UX/UI (France/Copenhagen)
Jenny Jiang, UX/UI (China/LA)
Hamouda Arfaoui, Developer (Tunisia/Copenhagen)
Chaouki Ben-Fraj, Developer (Tunisia/Berlin)
Kaiya Griffing-Dunn, Animator (Brooklyn)

Let's Play with the App

- Scan QR Code on your table
 OR from app store, download "EQ2: Staff Support"
- Sign up with your own email/password
 Use code: <u>ACRC22</u>

What features might you like to see on future versions of the app?