### ACRC in Minneapolis 2023

Capturing Quality: Equity, Experience, Efficacy



Marriott City Center • May 16-19 www.togetherthevoice.org



# Exhibitor Prospectus and Sponsorship Guide

2023

#### What is the focus of ACRC's Conference?

ACRC has been offering this annual conference for 67 years, always laser focused on best practices and clinical excellence in children's residential & community services.

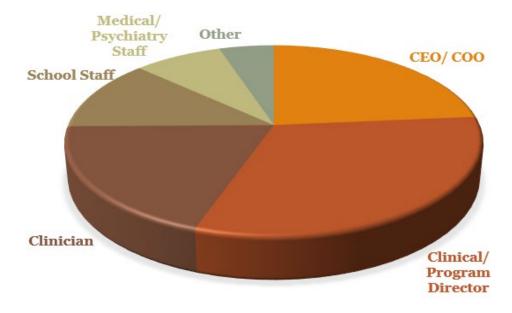
We expect our conference attendees will leave with increased knowledge and skills to continue serving children and families with complex mental health needs, providing the right intervention at the right time for each individual.

We also expose these leaders in the field to products and services which may support their day-to-day work through our diverse array of exhibitors, and we celebrate and strengthen the work of ACRC and its members through your generous sponsorships.

Come see for yourself what makes up this amazing network of providers, connected by the desire to do right by kids and families in communities across the US and across the world.

#### Who attends ACRC's Conference?

#### CONFERENCE ATTENDEE BREAKDOWN



ACRC typically welcomes 800+ conference attendees in person and 2,000+ virtually.

#### Would you like to exhibit with ACRC?

Exhibitors who are ACRC members	Non-Member, Non-Profit (501c3) Exhibitors	Non-Member Exhibitors
\$1,000	\$1,250	\$1,500

This fee includes **ONE** Conference Registration, an in-person exhibit table, and participation in Exhibitor BINGO. All exhibitors will be highlighted on our virtual platform. (Details on exhibiting begin on page 4.)

## Would you like to sponsor the good work of ACRC?

- \$20,000 Purple Rain includes 8 in-person registrations & virtual 'all in' registration for the entire organization, and exclusive sponsorship of our popular Awards Luncheon or Social Event.
- \$15,000 Twin Cities includes 5 in-person registrations & virtual 'all in' registration for the entire organization.
- \$10,000 Land O' Lakes includes 4 in-person registrations & virtual 'all in' registration for the entire organization.
- \$7,500 **Minnehaha** includes 3 in-person registrations & virtual 'all in' registration for the entire organization.
- \$5,000 Viking includes 2 in-person registrations & virtual 'all in' registration for the entire organization.
- \$3,000 Mill City includes 1 in-person registration & virtual 'all in' registration for the entire organization.
- \$1,800 Monarch includes 1 in-person registration or 3 virtual registrations.

Sponsorships of ACRC's annual conference allow us to support the VOICE of lived experience, a key component of ACRC's values and principles. For your generosity, we are so grateful.

#### **Detailed Exhibitor Information**



#### **Exhibit Hall**

- You will receive a 6-foot table with one chair and wastebasket.
- ♣ Space around your table is limited.
- ♣ Please ask us about items that may need extra space, we will accommodate if we can.
- **♣** Tables can be chosen based on first come/first served basis.



#### Schedule\*

Monday 5 / 15 Exhibitor Set Up 5-7pm Tuesday 7/16 Exhibit Hall Open 12pm-5pm

Poster Presentation Session 5pm-7pm

Join us! Sponsor & Exhibitor Reception 7pm-8pm

Wednesday 5/17 Exhibit Hall Open 7am-5pm Thursday 5/18 Exhibit Hall Open 7am-1pm

Exhibitor Teardown 1 pm

Friday 5/19 Conference Ends 11am

Exhibitor Bingo will be incorporated into the conference, winners will be announced at the Awards Luncheon on Thursday.

In order to maintain a welcoming environment, we ask that all exhibitors **respect the posted times** and do not set up late or tear down early. Exhibitors are responsible for packing up all items and shipping materials back.



#### Advertising

If you are interested in having an ad in our Onsite Brochure, please contact Mollie at <a href="moneil@togetherthevoice.org">moneil@togetherthevoice.org</a>

\$1200 Full-Page Ad / \$700 Half-Page Ad

<sup>\*</sup>Times subject to change dependent on final schedule.

Artwork must be submitted by April 1, 2023.



ACRC will create Bingo card and provide stamps to each participating exhibitor. This creates great energy in the exhibit area and increases the traffic flow to each exhibitor's booth. Completed Bingo cards will be entered in a drawing for prizes given out on Thursday. This is all included in your exhibitor fee. We do expect all exhibitors to be at their tables during all breaks.



#### **Second Exhibitor**

If you will have a 2<sup>nd</sup> exhibitor/attendee, and that individual is attending sessions, they must purchase a registration. If you will have a 2<sup>nd</sup> exhibitor, and that individual is not attending sessions, there is a \$300 fee. These additional fees are required and not negotiable.



#### **Hotel Information**

The Minneapolis Marriott City Center will be our host hotel for our 67<sup>th</sup> Annual Conference. They will have their own specific information on shipping, electrical service and internet which will be shared with you after registration.

Minneapolis Marriott City Center 30 South 7<sup>th</sup> Street Minneapolis, MN 55402

For any questions about exhibiting with ACRC in 2023, please contact Mollie moneil@togetherthevoice.org

