



EXHIBITOR & SPONSOR PROSPECTUS

69th Annual Conference
March 24-27, 2025 Boston, MA



**Intentional Practice: Aligning Innovation and
Expertise to Meet the Holistic Needs of Children**



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ABOUT US

The Association of Children's Residential & Community Services home of the Building Bridges Initiative provides a network of learning and support, and advocates for quality residential and community interventions for children. We are dedicated to being a powerful international voice for best practices and innovation in our field.



ACRC's Annual Conference marks our largest gathering of collective wisdom, running for almost seven decades. We are thrilled to welcome over 700 in-person attendees and an additional 400 on our virtual platform. These 1,000+ individuals represent providers, clinicians, educators, system administrators, researchers, young adults and family members.

ACRC's Mission

ACRC provides a powerful voice for quality residential and community interventions through relationships, leadership, advocacy, and the promotion of innovative treatment and best practices.

MESSAGE FROM OUR LEADERSHIP

Paul Rieger
CEO, Bonnie Brae
ACRC Board President

Kari Sisson
Executive Director, ACRC



Our Executive Director works closely with our Board President and our talented board of directors to achieve the mission and vision of the association. We strive to support the providers who serve children and families, and to center young people in our policy, research, and program agendas. Together, we welcome your participation in our 69th Annual Conference!

OUR CONFERENCE

ACRC's Annual Conference is both a culmination of the good work being done throughout the year, and as a springboard for future innovation and collaboration.



ELEVATING THE VOICE
OF EXPERIENCE



DEVELOPING
COMMUNITIES OF CARE



CENTERING CHILDREN
AND FAMILIES



ADVOCATING WITHIN
SYSTEMS &
COMMUNITIES

THE WHY OF SUPPORTING ACRC

As a small but impactful international non-profit, ACRC has depended on the support of our partners to continue our laser-focus on best practices in the field of children's mental health, including all of the systems and individuals who are instrumental in the health and well-being of kids and families.

Staying true to our values and principles, ACRC supports the involvement of young adults and families who have experienced these systems first-hand. They attend our conference to have their voices elevated as one component of family-driven, youth-guided approaches.



While the WHY of supporting ACRC and our annual conference may be different by individual and organization, past exhibitors and sponsors have shared their appreciation for the authentic and meaningful engagement with leaders in our field who are excited to engage on topics and services that support their work.

WHY DO WE SUPPORT ACRC?



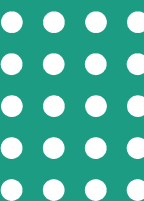
This is one of the best exhibiting experiences I've had! The attendees were engaged and we had steady traffic. The Bingo card worked great!
~2024 exhibitor



Exhibiting at ACRC's conference is a great move for any company. It's a chance for us to get our consulting services in front of the right people—those who really matter in the world of children's residential and community services.
~Jennifer Flowers, CEO, Accreditation Guru



Supporting ACRC just makes sense for The Barry Robinson Center as our mission is "To Improve the lives of Children and their Families." As the CEO of behavioral health system, the focus that ACRC has on helping to shape policy and service delivery has proven to be invaluable. On a personal level the connection I have with other leaders is invaluable to the success of our organization. It would be difficult to find a better value for your investment. ~ Rob McCartney MSW, CEO The Barry Robinson Center / The James-Barry Robinson Institute.



THE HOW OF SUPPORTING ACRC

ACRC offers sponsorship and exhibitor opportunities designed to truly reach our attendees in a personal way. When exploring options, don't hesitate to reach out to Team ACRC to discuss opportunities for tailoring your support package to meet the goals of your own organization. Ultimately, we want a partnership!

EXHIBITING

Secure your space in our exhibit area, designed to be in the center of our event and front and center on our virtual platform. Attendees frequently comment on the benefits of this engagement.

SPONSORING

Support ACRC through your valuable sponsorship dollars. Enjoy having your organization's logo on printed and virtual materials before and during the event. Let's explore a long-term partnership with the association and its international members.

ADVERTISING

Explore the myriad of opportunities to advertise at ACRC's Annual Conference. Our conference hotel allows for window clings in high traffic areas, our full color onsite brochure reaches everyone onsite throughout the week and branding opportunities are plentiful!

A DIVERSE GROUP OF ATTENDEES

What audience are you trying to reach?

Our attendees fill many roles within their organizations.

Take a look at our 2024 numbers:



Directors
*Clinical, Residential,
Program*



Organizational Leaders
*CEO, Executive
Director, VP, COO.*



Clinicians
*Therapists, Social
Workers*



Direct Care Professionals
*Engagement Specialists, Youth
Care Workers, Milieu Staff*



Doctor/Medical
*Physicians, Psychiatrists,
Psychologists, OT, Nurses*



QA / Licensing
*Quality Assurance, Fidelity
Directors, Licensing Staff*

In 2024, our conference drew attendees from 48 US states, 2 US territories, and 8 countries!



Explore the Schedule in Boston:

Monday, March 24th, 2025

With four targeted preconferences running simultaneously, and our much anticipated policy update, this opening day sees hundreds of diverse attendees. Join us this evening for our popular poster presentation session and welcome reception!

Exhibits
Open All
Day

Tuesday, March 25th, 2025

Be in the room as we officially open our 69th Annual Conference with compelling keynotes, issues lunches, and powerful workshops. We hope to see you at tonight's social event celebrating local non-profit Artists for Humanity.

Exhibits
Open All
Day

Wednesday, March 26th, 2025

Starting our morning with IMPACT through ted-style talks followed by our ever-popular awards luncheon, this day is filled with inspiration. Add to that an array of workshop presentations and our collective wisdom is captured fully.

Exhibits
Open Until
2pm

Thursday, March 27th, 2025

Our final keynotes provide an opportunity for a call to action. We will use lessons learned and key takeaways to support continuous improvement in our field. Attendees report leaving feeling appreciated and inspired!



SPONSOR OPPORTUNITIES

PACKAGES ARE FULLY CUSTOMIZABLE!

\$20K

Bean Town

Includes 8 in-person registrations and virtual 'all in' registration for your entire organization

\$15K

Bunker Hill

Includes 5 in-person registrations and virtual 'all in' registration for your entire organization

\$10K

North End

Includes 4 in-person registrations and virtual 'all in' registration for your entire organization

\$7,500

Boston Harbor

Includes 3 in-person registrations and virtual 'all in' registration for the entire organization

\$5K

Seaport

Includes 2 in-person registrations and virtual 'all in' registration for the entire organization

\$3K

Back Bay

Includes 1 in-person registration and virtual 'all in' registration for the entire organization

\$1,800

Boston Common

Includes 1 in-person registration or 3 virtual attendees

\$500

Voice Champion

Sponsor our Youth Advocates as they bring their VOICE to the conversations in Boston.

EXHIBITOR OPPORTUNITIES

\$1,000*

ACRC Member Exhibitors

Includes 1 Conference Registration & In Person booth

\$1,250*

Non-Member, Non-Profit Exhibitor (501c3 Organization)

Includes 1 Conference Registration & In Person booth

\$1,500*

Non-Member For-Profit Exhibitors

Includes 1 Conference Registration & In Person booth

***Prices increase \$200 after February 7, 2025**

The Exhibitor Fee Includes:

- ONE Conference Registration (*Add'l exhibitor registrations for individuals NOT attending sessions may be purchased for \$400/each. These additional fees are required and not negotiable.*)
- A 6-foot, in-person exhibit table and wastebasket
- Participation in Exhibitor BINGO
- All exhibitors will also engage participants on our virtual platform.

Additional Exhibit Hall Information:

- Space around your table is limited.
- Please ask us about items that may need extra space, we will accommodate if we can.
- Tables will be assigned by ACRC and space in Boston is LIMITED!

ADVERTISING OPPORTUNITIES

\$1,500

Full-Page Ad

High resolution, full color.
Size is 7.5"x 10" (portrait)

\$850

Half-Page Ad

High resolution, full color.
Size is 7.5"x 4.5" (landscape)

We offer a limited number of ads in our full-color onsite brochure, allowing all ads maximum exposure.

Artwork must be submitted by February 7, 2025



acrc



TOGETHER, THE VOICE

Our 2025 conference will be held at:

Hilton Boston Park Plaza Hotel

50 Park Plaza, Boston, MA 02116

For more information:

 Website: www.togetherthevoice.org

 Email: info@togetherthevoice.org

