

EXHIBITOR & SPONSOR PROSPECTUS

ACRC's 70th Annual Conference
March 16-19, 2026
Hilton Chicago Hotel



Quality is the Tie that Binds:
Our Enduring Commitment to Excellence

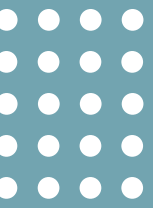


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ABOUT US

The Association of Children's Residential & Community Services home of the Building Bridges Initiative provides a network of learning and support, and advocates for quality residential and community interventions for children. We are dedicated to being a powerful international voice for best practices and innovation in our field.



ACRC's Annual Conference marks our largest gathering of collective wisdom, running for almost seven decades. We are thrilled to welcome over 700 in-person attendees and an additional 400 on our virtual platform. These 1,000+ individuals represent providers, clinicians, educators, system administrators, researchers, young adults and family members.

ACRC's Mission

ACRC provides a powerful voice for quality residential and community interventions through relationships, leadership, advocacy, and the promotion of innovative treatment and best practices.

MESSAGE FROM OUR LEADERSHIP

Paul Rieger

CEO, Bonnie Brae
ACRC Board President



Kari Sisson

Executive Director, ACRC



Our Executive Director works closely with our Board President and our talented board of directors to achieve the mission and vision of the association. We strive to support the providers who serve children and families, and to center young people in our policy, research, and program agendas. Together, we welcome your participation in our 70th Annual Conference!

OUR CONFERENCE

ACRC's Annual Conference is both a culmination of the good work being done throughout the year, and a springboard for future innovation and collaboration.



**ELEVATING THE VOICE
OF EXPERIENCE**



**DEVELOPING
COMMUNITIES OF CARE**



**CENTERING CHILDREN
AND FAMILIES**



**ADVOCATING WITHIN
SYSTEMS & COMMUNITIES**

THE WHY OF SUPPORTING ACRC

As a small but impactful international non-profit, ACRC has depended on the support of our partners to continue our laser-focus on best practices in the field of children's mental health, including all of the systems and individuals who are instrumental in the health and well-being of kids and families.

Staying true to our values and principles, ACRC supports the involvement of young adults and families who have experienced these systems first-hand. They attend our conference to have their voices elevated as one component of family-driven, youth-guided approaches.



While the WHY of supporting ACRC and our annual conference may be different by individual and organization, past exhibitors and sponsors have shared their appreciation for the authentic and meaningful engagement with leaders in our field who are excited to engage on topics and services that support their work.



WHY DO WE SUPPORT ACRC?

“ This is one of the best exhibiting experiences I’ve had!
The attendees were engaged and we had steady traffic.
The Bingo card worked great!
~ 2024 Exhibitor

“ Exhibiting at ACRC’s conference is a great move for any
company. It’s a chance for us to get our consulting services in
front of the right people—those who really matter in the world
of children’s residential and community services.
~Jennifer Flowers, CEO, Accreditation Guru

“Great Show! Great People!”
~ 2025 Exhibitor

“Looking forward
to next year!”
~ 2025 Exhibitor



“We LOVE ACRC and
will keep coming
back!”
~ 2025 Exhibitor

“ Supporting ACRC just makes sense for The Barry Robinson Center
as our mission is “To Improve the lives of Children and their
Families.” As the CEO of a behavioral health system, the focus that
ACRC has on helping to shape policy and service delivery has
proven to be invaluable. On a personal level the connection I
have with other leaders is invaluable to the success of our
organization. It would be difficult to find a better value for your
investment.

~ Rob McCartney MSW, CEO The Barry Robinson Center
/ The James-Barry Robinson Institute.

THE **HOW** OF SUPPORTING ACRC

ACRC offers sponsorship and exhibitor opportunities designed to truly reach our attendees in a personal way. When exploring options, don't hesitate to reach out to Team ACRC to discuss opportunities for tailoring your support package to meet the goals of your own organization. Ultimately, we want a partnership!

EXHIBITING

Secure your space in our exhibit area, designed to be in the center of our event and front and center on our virtual platform. Attendees frequently comment on the benefits of this engagement.

SPONSORING

Support ACRC through your valuable sponsorship dollars. Enjoy having your organization's logo on printed and virtual materials before and during the event. Let's explore a long-term partnership with the association and its international members.

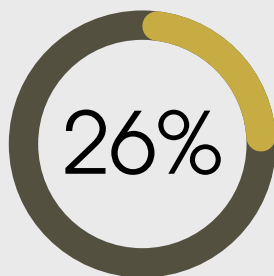
ADVERTISING

Explore the myriad of opportunities to advertise at ACRC's Annual Conference. Our conference hotel allows for window clings in high traffic areas, our full color onsite brochure reaches everyone onsite throughout the week and branding opportunities are plentiful!

A DIVERSE GROUP OF ATTENDEES

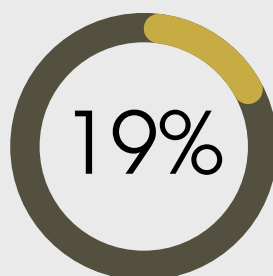
What audience are you trying to reach?
Our attendees fill many roles within their organizations.

Take a look at our typical attendees:



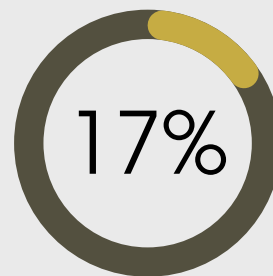
Directors

Clinical, Residential, Program



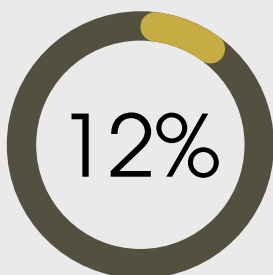
Executive Leadership

*CEO, Executive Director,
VP, COO*



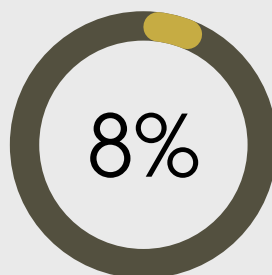
Clinicians

Therapists, Social Workers



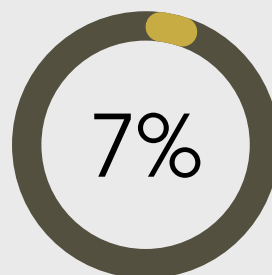
Direct Care

*Engagement Specialists,
Youth Care Workers,
Miieau Staff*



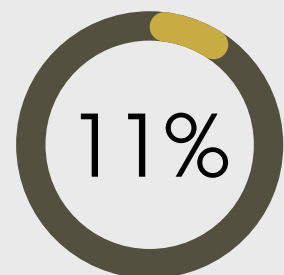
Academia

*Professors, students,
and other academic
staff*



Public Partners

*State & County Systems
(Child Welfare,
Juvenile Justice,
Mental Health, Education)*



QI & Medical Staff

*Physicians, Psychiatrists,
Psychologists, OT, Nurse,
Quality Assurance, Fidelity
Directors, Licensing Staff*

In 2025, our conference drew attendees from
47 US states and 10 countries!

Explore the Schedule in Chicago:

Monday, March 16th, 2026

With several targeted pre-conferences running simultaneously, and our much anticipated public policy update, this opening day sees hundreds of diverse attendees. Join us this evening for our popular poster presentation session and welcome reception!

Exhibits
Open All
Day

Tuesday, March 17th, 2026

Be in the room as we officially open our 70th Annual Conference with compelling keynotes, issues lunches, and powerful workshops. We hope to see you at tonight's social event at Chicago's famous blues club, Buddy Guy's Legends.

Exhibits
Open All
Day

Wednesday, March 18th, 2026

Starting our morning with IMPACT through ted-style talks followed by our ever-popular awards luncheon, this day is filled with inspiration. Add to that an array of workshop presentations and our collective wisdom is captured fully.

Exhibits
Open Until
1pm

Thursday, March 19th, 2026

Our final keynotes provide an opportunity for a call to action. We will use lessons learned and key takeaways to support continuous improvement in our field. Attendees report leaving feeling appreciated and inspired!

SPONSOR OPPORTUNITIES

PACKAGES ARE FULLY CUSTOMIZABLE!

Sponsorship at this level includes:

Attendee Registrations

Logo in event materials

Virtual 'all in' registration for your entire organization

Complimentary Exhibit booth

Ad in event program

	Riverwalk \$1,800	Millennium Park \$3K	Navy Pier \$5K	Grant Park \$7,500	Magnificent Mile \$10K	Chi-Town \$15K	Windy City \$20K
	1 in-person registration or 3 virtual attendees	ONE in-person registration	TWO in-person registrations	THREE in-person registrations	FOUR in-person registrations	FIVE in-person registrations	EIGHT in-person registrations
	✓	✓	✓	✓	✓	✓	✓
		✓	✓	✓	✓	✓	✓
					✓	✓	✓
						1/4 page ad	Half page ad

In addition, please consider becoming a VOICE Champion!

\$500* - Voice Champion

- Sponsor our Youth & Family Advocates to bring their VOICE to the conversations in Chicago.
- Logo in event program, and recognition on social media & website



*100% of sponsorship dollars go toward supporting youth & family advocates.

WWW.TOGETHERTHEVOICE.ORG

EXHIBITOR OPPORTUNITIES

\$1,100*

ACRC Member* Exhibitors

Includes 1 Conference Registration & In-Person booth

**must be an organizational member*

\$1,350*

Non-Member, Non-Profit Exhibitor (501c3 Organization)

Includes 1 Conference Registration & In-Person booth

\$1,600*

Non-Member For-Profit Exhibitors

Includes 1 Conference Registration & In-Person booth

****Prices increase \$200 after February 2, 2026***

The Exhibitor Fee Includes:

- ONE Conference Registration
(Add'l exhibitor registrations for individuals NOT attending sessions may be purchased for \$400/each. These additional fees are required and not negotiable.)
- A 6-foot, in-person exhibit table
- Participation in Exhibitor BINGO
- All exhibitors will be highlighted on our virtual platform.

Additional Exhibit Hall Information:

- Due to strict Fire Marshall regulations, signage is limited to one individual pop-up banner stand per booth (no wider than 34"). No exceptions.
- Tables will be assigned by ACRC and space in Chicago is LIMITED!

ADVERTISING OPPORTUNITIES

\$2,300

Full-Page Ad

High resolution, full color.
Size is 7.5" x 10" (portrait)

\$1,400

Half-Page Ad

High resolution, full color.
Size is 7.5" x 4.5" (landscape)

\$750

Quarter-Page Ad

High resolution, full color.
Size is 3.75" x 4.5" (portrait)

We offer a limited number of full, half and 1/4 page ads in our full-color onsite brochure, allowing all ads maximum exposure.

Artwork must be submitted by February 2, 2026



TOGETHER, THE VOICE

**OUR 2026 CONFERENCE
WILL BE HELD AT:**

Hilton Chicago Hotel
720 S Michigan Ave, Chicago, IL 60605

FOR MORE INFORMATION:

 Website: www.togetherthevoice.org

 Email: info@togetherthevoice.org

